



Dear Friend,

When I look back over 2013, my wife Laura and I are continually amazed at the ways The Exodus Road has grown. We started out the year with just the two of us and one laptop at our kitchen table, 24 "Freedom Rocks" (representing rescues we'd help fund) in a jar, and a hope that we could stay afloat long enough to see the investigators we had worked with empowered.

Twelve months later, we still can't believe the year we've just lived. We watched nearly \$600,000 come in on behalf of the modern day slave. We saw 250 of those slaves rescued from brothels with police. We have built a coalition of field partners in multiple countries and our own team here in Colorado. We have been blown away by the ways people are rising up to bring freedom to the frontlines.

I began investigative work myself because I believed that "justice is in the hands of the ordinary." I still hold to that idea today-- that we all have an important role to play in bringing freedom and rescue to the most oppressed of our generation. I can't say thank you enough for joining this fight with us.

I feel a great responsibility personally to see that our organization operates with transparency and efficiency. I hope the following report will highlight these values for you as we represent on paper what we've done around the world through our partnerships and with donated funds.

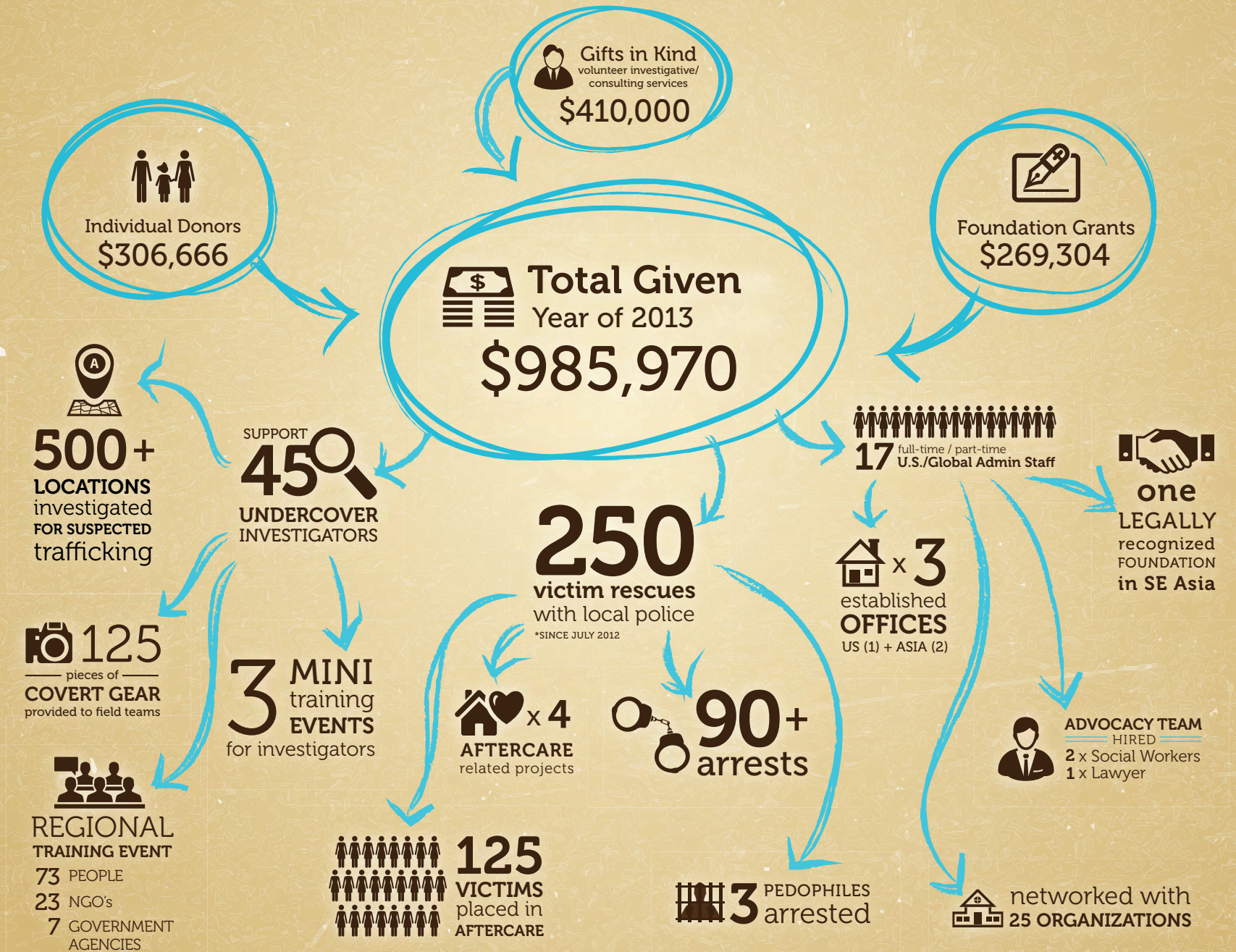
To each of you who have personally supported the work of The Exodus Road, I can't say thank you enough.

This Impact Report is most definitely your story, too.

Empowering Rescue,

Matt Parker

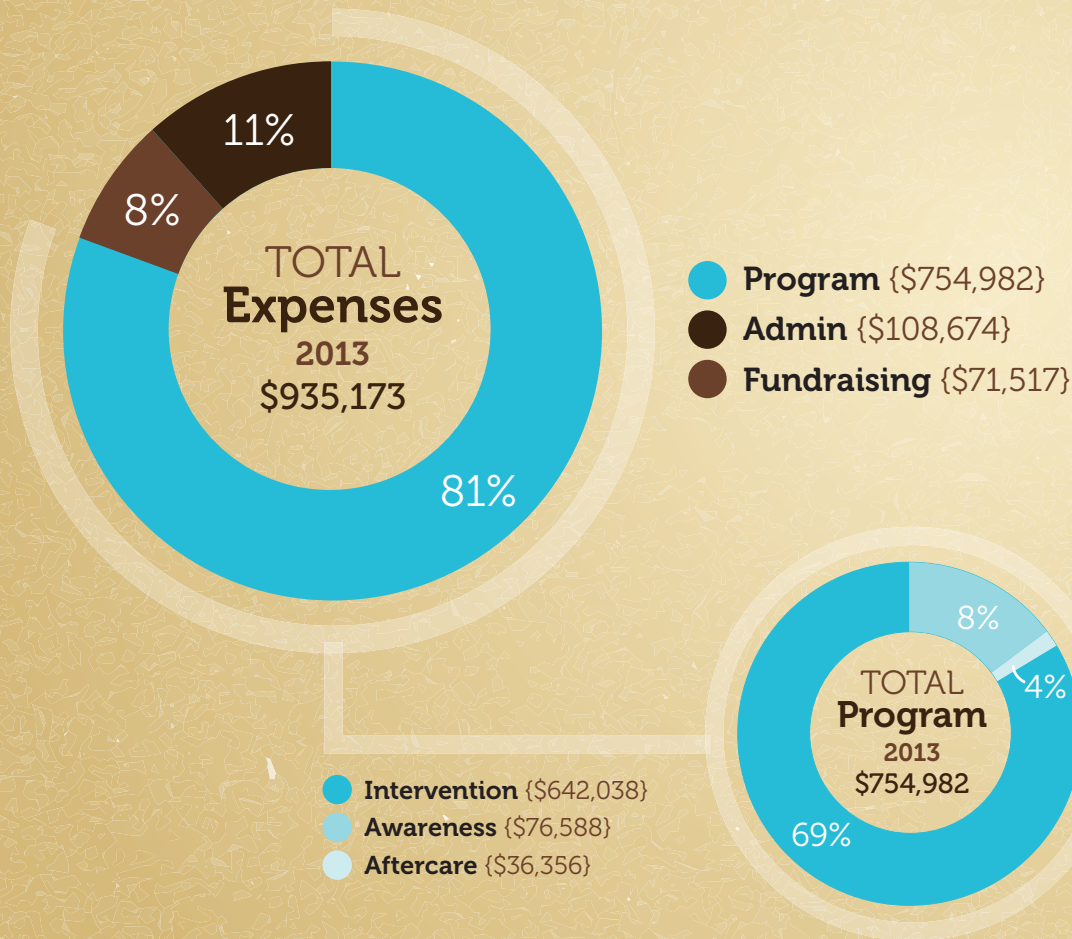
Founder/President,
The Exodus Road



Total Revenue

\$575,970 + \$410,000 = **\$985,970**

Income + Gifts in Kind* = Total Revenue



Program Activities



Awareness

- Public Speaking/Educational Events
- Donor Engagement
- Online/Media Content



Intervention

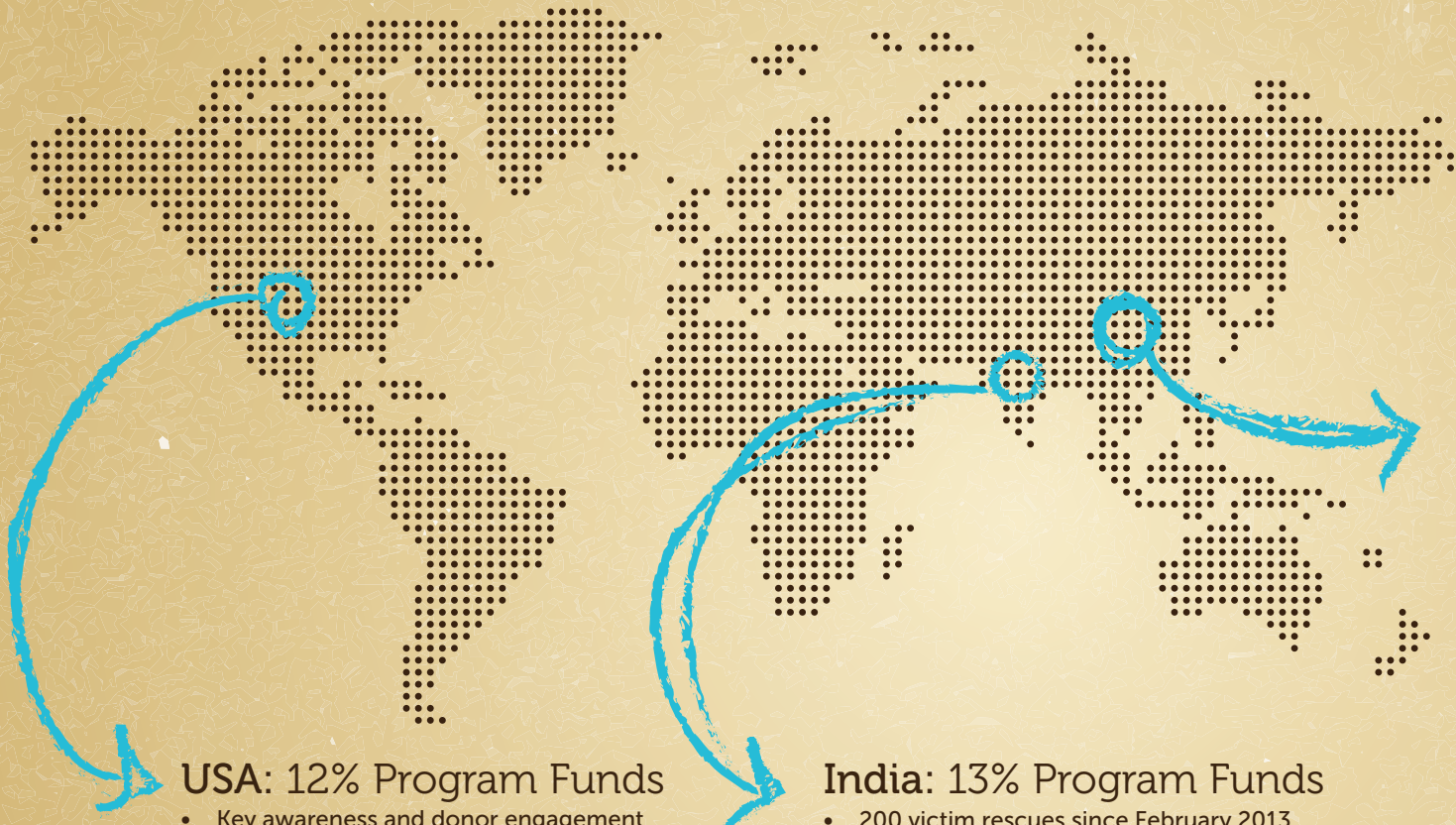
- Provision of Covert Gear
- Training Events
- Capacity Building for Investigative Teams
- Investigations & Raids
- Investigator Support/Care
- Partnership Development



Aftercare & Advocacy

- Salaries for Social Workers
- Lawyers' Fees
- Transition Costs for Victims
- Post-Raid Care
- Special Projects with Aftercare Partners
- Training Events

* Donated Time, Specialized Services in Investigations/Consultations



USA: 12% Program Funds

- Key awareness and donor engagement programs launched, including a monthly sponsorship program (Search & Rescue)
- Developed investigative partnerships with local and federal authorities
- Developed volunteer investigator program and training
- Created strategic processes, including The Process of Deliverance (see following graph)

FUTURE GOALS: Launch a pilot program using trained, volunteer investigators to gather tips to give to local police and federal partners; develop stronger local relationships with authorities and advocacy partners; create stronger volunteer engagement opportunities

India: 13% Program Funds

- 200 victim rescues since February 2013
- Staff of 10 investigators
- Two social workers
- Provision of 20+ pieces of gear/equipment
- Investigated 150+ places of interest
- Key role in 60+ arrests with local police

FUTURE GOALS: Develop stronger partnerships for aftercare placement and additional investigative teams; establish official presence in Mumbai, India; build network of collaborative partners

SE Asia: 75% Program Funds

- Support 35 undercover investigators
- Granted over 100 pieces of covert gear
- Established one legal foundation and two offices/safe houses
- 350+ places of interest investigated
- 50 victim rescues since July 2012, with local police
- 30+ arrests, including three pedophiles
- One major training event with 70+ attendees
- Strong partnerships with 20+ organizations

FUTURE GOALS: Develop stronger post-raid care process and partnerships; increase investigative force and capacity; establish third office in Bangkok, Thailand; hire social workers/lawyers to increase victim advocacy





May 3, 2013—The pings of texts from India began at 4:30 am.

With a big raid scheduled for that morning, we weren't sure what the day would bring. Two months earlier, Matt had connected through a mutual friend with a team of national investigators in Mumbai, India. He had spent time with them on the ground, and suddenly the concept for The Exodus Road coalition crept into another country. The team there had requested funds for the raid of a particular dance bar, known for underage prostitution. The bar was three kilometers from the local police station, implying complicity, so the investigators reached out to another police branch to help with the case.

We were back in the States at this point and sent out a call to our community—both online and in real-life. To our surprise, in four days, the funds poured in to empower the raid. And here we were, breaking news of rescue from the phone in Matt's hand:

6:00 am: We are planning raid. Making plan now with police.

7:12 am: Here inside dance bar. Police will trigger raid anytime.

8:15 am: Many girls. More than we thought. All are safe.

9:37 am: 89 girls rescued. 32 minors. All have been trafficked. 42 arrested.

The team of four local investigators who were the real heroes in this rescue had been working for the past ten years for the justice of women and children in their local community. They shared one covert camera, with broken buttons, and scraped by monthly with a trickle of funding from the West.

When men like this have the tools they need to be effective in the field, freedom's floodgates open wide. Wider even, than expected.

— Laura Parker, excerpt from the book entitled **The Exodus Road: A Wife's Journey into Sex Trafficking and Rescue**



Check out the footage here: vimeo.com/72916137

The Situation.

While in a red-light district doing investigations, Matt Parker, founder, met a Ugandan woman named Cathy. Cathy was missing a portion of her front tooth because a customer had beaten her one night. She was in her mid-twenties and her pimp would not return her passport. She had been working as a prostitute for two years and desperately wanted to return home to her family and two young children in Uganda.

The Offer.

Matt was able to connect Cathy with a key field partner, Nightlight International. This NGO worked hard to offer Cathy present safety and future options. Trust was built, paperwork was filed, plans were made to get Cathy back home and reunited with her own children.

The Freedom.

Several months after that initial meeting, The Exodus Road was able to fund the repatriation expenses for Cathy to return to Uganda, including her legal fees and airline ticket. We were also able to pay for dental work to fix her broken tooth. Cathy is now reunited with her children and family and is happy. She completed a business training course in December and is in the process of starting her own small business, under the mentorship of an organization in Uganda.

"Thanks a lot because you're the one who did for me this. Thanks for the teeth and everything. May God bless you and your family. I'm so so happy. Thank you."

— Cathy, August 2013
in a letter to Matt Parker (and The Exodus Road Community)



Names and photos have been changed for security.



Search and Rescue. We launched a monthly sponsorship program connecting donors to investigative teams on the frontlines. With a \$35/ monthly gift, donors empower one night of local investigations into some of the darkest places on earth. At the end of 2013, we have over 300 monthly donors supporting our four teams: ALPHA, BRAVO, CHARLIE, DELTA.



22 Behind a Wall. In one of the most unbelievable rescue stories, our team in India discovered 22 sex slaves literally hidden in a secret room during a raid of a bar in November 2013. There were a total of 57 sex slaves freed from that raid in India, along with multiple arrests.



First Regional Training Event. Held in SE Asia, 73 individuals attended this training event in October 2013. Present were representatives of the U.S. Dept of Justice, local and federal police, and over 20 NGO's active in investigations and after care. This event was invitation-only and served to build collaborative relationships and skill in both investigations and advocacy.



Storytelling. Laura Parker wrote and published a short book about the birth of The Exodus Road and their personal journey into the investigative world. We also hosted our first blogging trip with popular blogger Jamie Wright and her husband Steven on an exploration trip.



Speaking Events. Matt and Laura Parker were able to travel to several events throughout the United States to talk about the work of The Exodus Road. Events included MLB Spring Training, New Life Justice Conference, the Allume Blogging Conference, and the Pro Athletes Outreach Conference, as well as other church, justice-centered, and private events.



Necessary Systems. We developed the framework to support field teams from the United States office was a major undertaking in 2013. Hiring staff, researching software programs, and establishing administrative systems were all major undertakings this past year.



Partners. Central to our DNA is collaboration and to that end we saw a major increase in the breadth and depth of our partnerships both in the field and with U.S. foundations, particularly Messenger International. Our trusted frontline partnerships grew from 10 to 25 organizations.



250 Rescues. As always, girls and boys trapped in sex trafficking are at the center of our motivation and action. All rescues were accomplished with local police and resulted in arrests, thus disrupting the systems of trafficking in the area.



Investigators. We are so honored to have grown the team of investigators we support from 15 to 48. They adhere to best investigative practices and all work under the approval of local government. Our heart is to "find" those already in the trenches of intervention and advocacy and then come alongside them to meet whatever needs they may have (though we primarily provide covert gear, operational funding, training, and partnerships).

The Exodus Road helps rescue many, one at a time.

The Exodus Road exists to ensure the effectiveness of the deliverance process for sex slaves. We support and empower the frontlines to find and free the modern day slave. We believe strongly in collaboration, empowerment, and a holistic, victim-centered approach.

{ Thank You }

Thank you for bringing freedom to the frontlines in 2013.
theexodusroad.com



The Exodus Road

EMPOWERING RESCUE

Photo Credit: African Woman (hdptcar via Flickr), Bangkok Cityscape (Boy-piyaphon via Flickr)