



The Exodus Road®

IMPACT REPORT

2018 Edition



DEAR FRIENDS & SUPPORTERS,

When we launched The Exodus Road eight years ago, we believed that equipping national police to find and free human trafficking victims was work that needed to be done in the world. At the time, we thought it could impact the rescue of at least one survivor. We hoped it could mean freedom for several. We never dreamed it could mean new lives for 1,000.

But in 2018, we reached and celebrated our 1,000th survivor rescue with local police. From one to 1,000—despite the odds and risks, in spite of the failures and struggles—it's truly remarkable progress that leaves us both humbled and hopeful as we look toward the future.

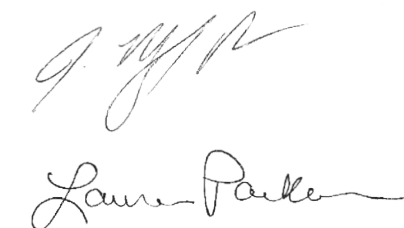
It's progress that would not have been possible without the sacrifice and support of so many committed individuals. Freedom has moved forward this past year because of our social workers—fierce women who wrap their arms around survivors. Justice was ushered in by our national investigators who brave dark alleys on behalf of a minor boy or girl sold for sex. Human dignity has been restored at the hands of our national police and NGO partners, as well as our U.S. staff.

Progress for freedom has also been made possible because of the generosity of donors like you, who choose to value the most vulnerable—here in the United States and around the world. Your investment in the work of The Exodus Road has made 1,000 rescues possible, and we're still fighting for more.

We hope that as you read through the incredible, life-changing impact your partnership has made throughout 2018, you will feel encouraged and inspired. The stories on the following pages are your stories, too.

Thank you for continuing to fight for the most vulnerable alongside us.

We remain so deeply grateful,



Matt & Laura Parker
Co-Founders

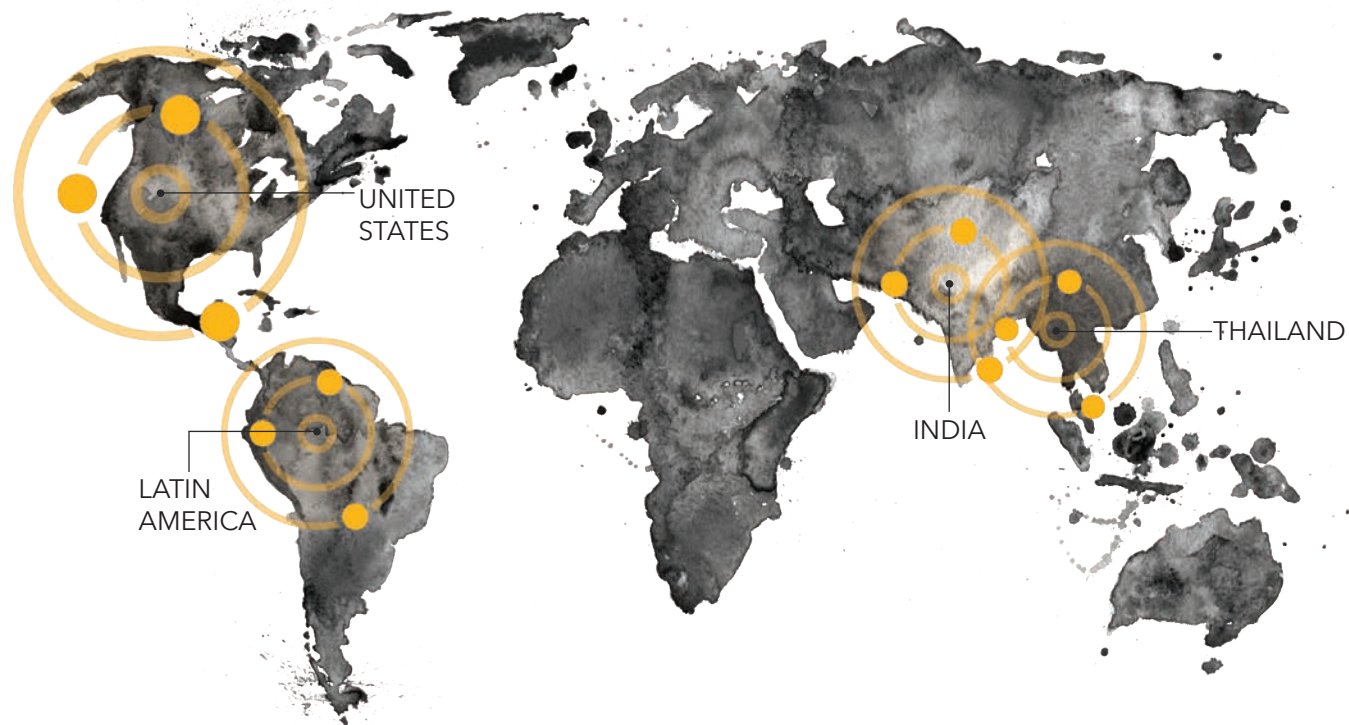




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GLOBAL OPERATIONS



"Identifying victims and putting together cases of human trafficking to set those victims free is tedious and arduous work, and it's rife with obstacles and setbacks. In every country where we work, there are always complications. But the good thing to know is this: at The Exodus Road, we have the honor of working with a global team of investigators, social workers, and support staff who are—without question—best in class."

- Kevin Campbell, VP of Global Operations



2012-2018

ALL-TIME OPERATIONAL IMPACT



1,109
Rescues



527
Arrests

2018 GLOBAL STATS



219
Rescues



69
Active
Operatives



159
Arrests



52
Successful
Missions



OPERATIONAL MODEL

Holistically Empowering Freedom

PREVENTION

Increasing Awareness, Decreasing Vulnerability

We lead various awareness campaigns and events, collaborate with local law enforcement and organizations for support and education, and carry products in our online store that support at-risk communities in regions where we work.

INTERVENTION

Finding & Freeing Victims, Supporting Arrests

Our core focus lies in identifying victims and assisting law enforcement to rescue them. We believe that when human trafficking practices and networks are interrupted today, we are preventing countless victims from being enslaved tomorrow. This is a strategic, effective, and long-term approach to bringing about positive social change.

AFTERCARE

Ongoing Support for Survivors

We are committed to assisting survivors in several significant ways as they take their first steps of freedom. We employ social workers and crisis care workers—all nationals in their own countries—in India, Thailand, and Latin America. We support efforts of local, private aftercare shelters in countries where we work that specialize in caring for human trafficking victims. We also carry ethically sourced, survivor-made products in our online store.

THAILAND

ALPHA TEAM

THAILAND

2018 COUNTRY HIGHLIGHTS



39
Rescues



22
Arrests



15
Successful
Missions

"90% of the victims we help rescue currently are male minors—boys who are victims of grooming or exploitation on social media. The other 10% are male and female minors sold by establishments like bars and massage parlors. We think online cases will increase since the government is serious about suppressing human trafficking. Traffickers go online because they think they are safe and won't get caught; but because of what we are doing with law enforcement, they are wrong."

- Thailand Country Director

RENOVATING A CHILDREN'S TESTIMONY ROOM

The Exodus Road formed a unique partnership with the Chiang Mai police to renovate a children's testimony room for the Center for Children, Women and Family Protection & Prevention and Suppression of Human Trafficking. It is now a welcoming, comforting place where the Center's team can interview survivors and gather evidence to prosecute cases. The team is composed of a psychologist, social worker, prosecutor, legal advisor for children, and an investigator from the Chiang Mai Police Department. The Center will use this space as a model for future testimony rooms throughout the country.

ROYAL THAI POLICE AWARD

The Exodus Road was among six NGOs recognized by the Royal Thai Police for contributing to the significant improvement in preventing and suppressing human trafficking in Thailand. The award came after the U.S. Department of State's Office to Monitor and Combat Trafficking in Persons upgraded Thailand's ranking to Tier 2 in its 2018 Trafficking in Persons (TIP) Report. This marks Thailand's best ranking in the TIP Report in a decade.

During an awards ceremony, the Royal Thai Police highlighted two cases facilitated by The Exodus Road in April 2018. The missions led to the rescue of two boys and one girl and the arrest of two traffickers and six clients. Other organizations recognized for their efforts to prevent and suppress human trafficking include the U.S. Federal Bureau of Investigation (FBI), U.S. Homeland Security Investigations, and the Australia-Asia Program to Combat Trafficking in Persons.





THAILAND MISSION STORY

OPERATION WEB

ALPHA Team found a public post on social media with an audacious statement:

"14-year-old boy sold for sex. Anyone interested in the service, call this phone."

TER operatives immediately launched investigations to learn more about the pimp who made the post and the young boy he was selling.

BACKSTORY

ALPHA Team found out that the boy, Kamon*, was a 9th grader from a poor family in a rural area who had dropped out of school because his parents could no longer afford to send him. The 20-year-old pimp told the boy's parents (whom he knew well) that he'd give their son a job carrying luggage at a hotel. In reality, he recruited Kamon to provide sexual services for older men.

RESCUE

While Kamon's abuse had been ongoing for an entire year, it took ALPHA Team only two weeks after discovering the social media post to gather enough evidence to present to law enforcement to conduct an operation. The pimp was arrested by local Thai police, and Kamon was rescued and given counseling at the safe house where he now resides.

FUTURE

Recently, one of our Thai staff members gave us an update on Kamon. He is now learning a trade and plans on returning to school in the near future. His social worker reported,

"The boy has a new life. He looks totally different. He looks so very happy. He is not exploited by anyone anymore, and he has a future."

**Kamon is a representative name and means "from the heart."*



INDIA

BRAVO TEAM

INDIA

2018 COUNTRY HIGHLIGHTS



78
Rescues



71
Arrests



30
Successful
Missions

"There is risk in this work. Many times we face it. But we choose to face the risks and do the rescues. In the beginning, I was afraid, yes. Now, many times the perpetrators see us, and they are the ones who get afraid. 'The team from Bombay is coming,' they say. They know what it means."

- India Country Director

SECURITY WALL FOR AFTERCARE PARTNER

In our continuing quest to support best in class aftercare for rescued victims of sex trafficking, we granted \$10,000 to an aftercare facility to build a security wall around their property. This newly formed home provides victims of human trafficking with safe shelter, medical and psychological examinations, and job training.

PROVIDING TESTIMONY

BRAVO Team spent a significant amount of time in court testifying on behalf of trafficking victims they helped rescue. Their first-person accounts provided critical evidence against traffickers that led to stronger cases and more convictions in 2018.

SOCIAL WORKERS

In India, we employed three full-time social workers who tirelessly supported and cared for survivors—often distraught and confused during and after rescue. We recently asked our social workers about the role they play, and they replied simply, "Our role is to give comfort and courage. We also build trust so victims are able to give more accurate and truthful reporting and testimony to police so traffickers can be arrested."





INDIA MISSION STORY

OPERATION RELENTLESS

Kamini*, a 14-year-old girl from rural India, was first rescued from a brothel in February 2018. She was left in the care of the local Child Welfare Committee (CWC). Unfortunately, Kamini's journey toward freedom quickly took a turn for the worse.

FRAUD & COERCION

Just 10 days after Kamini's rescue, a female sex trafficker approached the CWC with fake documents for her. The CWC accepted a bribe and handed Kamini back over to the woman—and back to a life of sexual abuse.

FOUND & RESCUED AGAIN

Determined to find Kamini again, our team in India orchestrated Operation RELENTLESS. For 50 days, BRAVO Team searched tirelessly for her, adamant about finding and freeing her and ensuring her perpetrators be brought to justice.

After many investigations, they found her in a brothel. Working with police, the team arrested three female perpetrators and rescued Kamini, two other minors, and a 24-year-old woman found at the scene. Kamini was with the same trafficker who presented the fake documents and took her from the CWC.

CORRUPTION EXPOSED

The Exodus Road wasn't the only organization to learn of the bribe that led to Kamini's recapture. Word reached national news channels and was spread to the public, exposing the CWC's corruption. TER also took the case to higher government officials and demanded a Crime Investigation Department (CID) investigation. As a result, the CWC members involved were dismissed from their positions.

BACK TO SAFETY

Kamini was placed in a shelter home for rescued minor girls and is now safe. BRAVO Team told us that Kamini was especially remarkable because, despite the suffering she had endured, she exhibited a calm demeanor and kind spirit.

**Kamini is a representative name that means "worthy."*



LATIN AMERICA

CHARLIE TEAM (SOUTH)

LATIN AMERICA

2018 COUNTRY HIGHLIGHTS



102
Rescues

"Latin America* is probably not that unique compared to a lot of second and third world countries, but I think some of the problem sets that lead to human trafficking—leaving demand out of it—have to do with poverty, the instability of government, and family and generational issues."

- Latin America Country Director

TWO NEW INVESTIGATORS HIRED

In 2018, CHARLIE Team (South) proudly welcomed two new investigators to the team. Each operative has served in the military for close to 25 years. When describing his team, our Latin America Country Director said, "The investigators we have here are very detail-oriented, program-oriented, agenda-oriented, and they prioritize. They have grown up with standards their entire military careers, and they serve the greater good."



66
Arrests

\$20,000 PARTNERSHIP WITH AFTERCARE CENTER

The Exodus Road formed a new partnership with a large aftercare center in Latin America. We provided salaries for two full-time social workers, and the facility is now the first choice for placement of girls we help rescue. Working hand-in-hand with an aftercare center we trust allows us to better ensure the continued safety and support of survivors as they heal and rebuild their lives.

MISSION BREAKTHROUGH

CHARLIE Team (South) is our newest team in the field. Since their official launch in 2017, they've faced challenges unique to their country and culture. At first, the team was discouraged by the significant amount of time it took to get started and to build trust and rapport with law enforcement; but the waiting, planning, and strategizing wasn't in vain.



7
Successful
Missions

In 2018, CHARLIE Team (South) experienced a breakthrough. They worked successfully with police on several massive operations that resulted in significant rescues and arrests, pushing our organizational rescue total over the milestone of 1,000.

*Because of security, we are unable to share the exact country of operation in Latin America.





LATIN AMERICA MISSION STORY

OPERATION MAGNITUDE

CHARLIE Team (South) was exploring a dangerous part of the city—infamous for prostitution, drug and organ trafficking, and smuggling—when they discovered a nightclub with a high presence of immigrants and minor girls. The building housed a bar, dancing stage, and rooms where workers could offer sexual services to customers. Sex trafficking was clearly occurring.

Our team began carefully gathering the evidence needed for the police to take the case. Several months later, Operation MAGNITUDE was set in motion. Survivors were rescued, arrests were made, and CHARLIE Team (South) further developed key relationships with law enforcement partners.

THE SURVIVORS

Dozens of adult women and minor girls were recovered. Many were immigrants, from poor families, and brought to the brothel with the promise of a job. CHARLIE Team (South) learned that upon arrival, the victims were given food, allowance, and lodging. Then, however their documents were taken from them, and they were forced to work to pay off their expenses. *Due to security concerns, we cannot publicly announce the actual number of survivors.*

THE OFFENDERS

The primary clientele at this particular brothel were homeless or low-income individuals and drug dealers. Numerous traffickers and pimps were arrested onsite and sent to jail. They faced charges of human trafficking, sexual exploitation, kidnapping, and induction to prostitution.

THE OPERATIVES

The team was excited that the operation was such an overwhelming success. Though the investigators had faced significant danger gathering the necessary evidence, the impact of the case underscored their deep commitment to rescue work in their home country.





UNITED STATES

HQ, CHARLIE TEAM (NORTH), DELTA TEAM

UNITED STATES

2018 COUNTRY HIGHLIGHTS



4

U.S. Operatives
(CHARLIE TEAM NORTH)



38

Western Deployed
Operatives
(DELTA TEAM)



3

International
Deployments
(DELTA TEAM)

"As an organization, we are always learning, innovating, and improving. Moving forward in the U.S., we will continue to build law enforcement relationships—but we are also building in-person and online training to equip leaders and communities to understand the realities of human trafficking and how to fight it."

- Amy Roth Sandrolini, VP of Communications

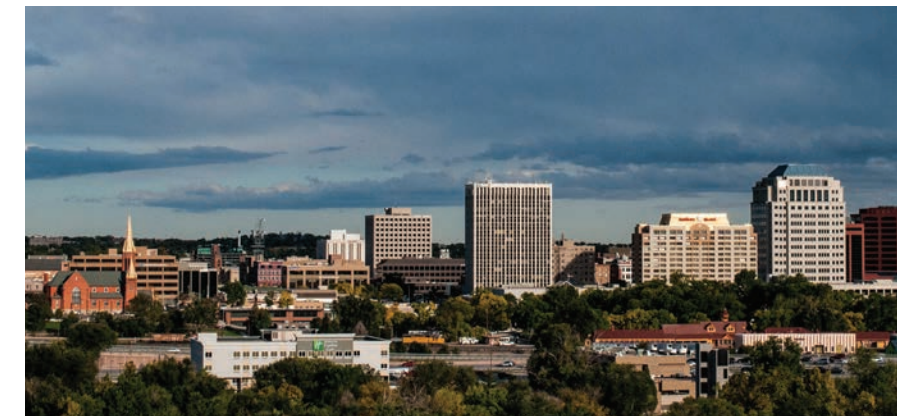
CHARLIE TEAM (NORTH)

In 2018, CHARLIE Team (North) had four members working in the U.S.—one data analyst, two investigators, and one operations manager. The team worked both online—in the Cyber Operations Center—and on the ground gathering evidence of human trafficking.

Throughout the year, CHARLIE Team (North) continued to build partnerships with local police and authorities in Colorado. Additionally, the team established a partnership with Mesa Police Department's HEaT (Human Exploitation and Trafficking) Unit in Arizona. Moving forward, we will be partnering in a cyber investigative capacity, utilizing our operatives to identify traffickers, as well as funding an investigator for their team for one year.

DELTA TEAM

DELTA Team is composed of 38 expertly trained Western operatives who deploy to countries where The Exodus Road operates to assist our field teams with active cases. In 2018, DELTA had three deployments: two to Latin America, one to Southeast Asia. DELTA operatives augment our international teams when Westerners are needed to carry out undercover operations. These men and women are dedicated volunteers.



FINANCIALS

"The Exodus Road is excited to report another year of strong and growing support from donors. As we look forward to more growth, rescuing victims of human trafficking, and assisting in removing perpetrators from the streets, we continue our commitment to financial transparency and accountability."

- Cara Bohannon, Director of Finance & Business Administration

STATEMENT OF ACTIVITIES

For the fiscal year ended December 31, 2018

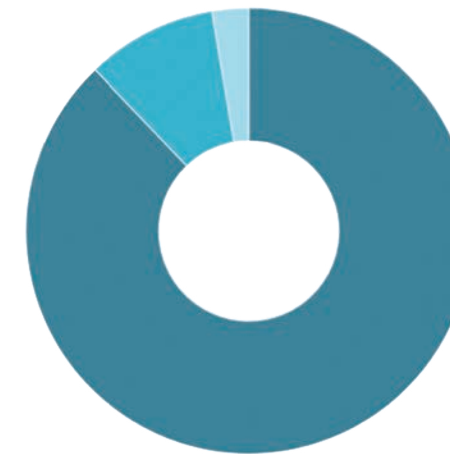
REVENUE & SUPPORT

Contributions	\$2,370,688
Gifts-in-Kind	\$256,480
Merchandise/Other	\$71,889
Total Revenue & Support	\$2,699,057

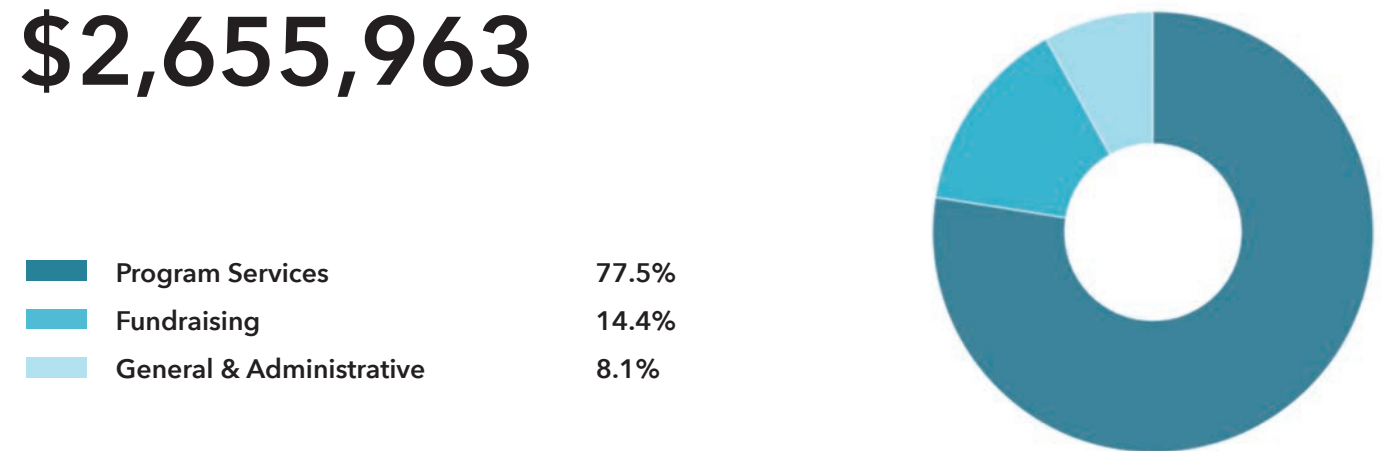
EXPENDITURES

Program Services	\$2,057,967
Supporting Activities	
General & Administration	\$214,279
Fundraising	\$383,717
Total Expenses	\$2,655,963
Change in Net Assets	\$43,095
Net Assets, Beginning of Year	\$550,062
Net Assets, end of year	\$593,157

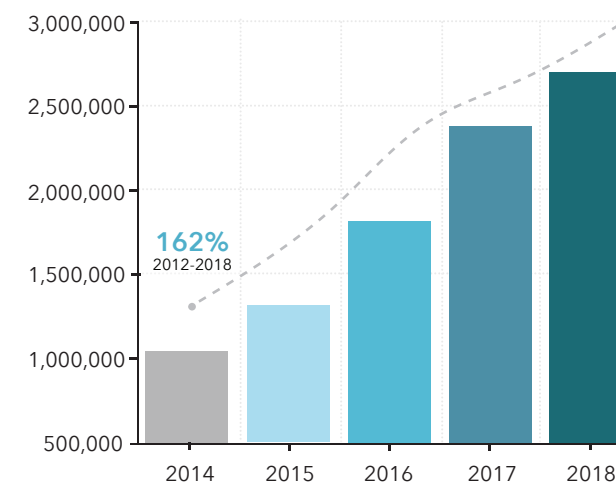
REVENUE & SUPPORT \$2,699,057



EXPENDITURES \$2,655,963



REVENUE INCREASE 13% Increase 2017-2018



The Exodus Road's finances were independently audited by CapinCrouse, a national full-service CPA and consulting firm devoted to serving nonprofit organizations.

1,000 RESCUES PARTY

Our local community in Colorado Springs came together in October to celebrate a critical milestone—reaching 1,000 rescues as an organization. We toasted the gift of being able to join hands in this work that has led to freedom for the most vulnerable. Our leadership team shared stories of rescue, courage, and hope, and we were able to thank our supporters for their help that allows us to do what we do best: **find and free.**



ORDINARY HEROES

The Exodus Road wouldn't be what it is without our exceptional community of volunteers, donors, and supporters. We believe that *justice is in the hands of the ordinary*. It's the everyday folks who bring about freedom for sons and daughters trapped in slavery. Here are some ways ordinary men and women came together in extraordinary ways in their own communities to support rescue and freedom.



#GIVING TUESDAY

GIVING TUESDAY & END-OF-YEAR CAMPAIGNS

In a single day of incredible generosity, our online community helped us raise over \$268,000—163% of our projected goal for Giving Tuesday! By the end of the year, that number reached \$332,454.



COMMUNITY EVENTS



COLORADO GALA

We asked our Colorado community to come together to push back the darkness, and they answered with a resounding yes. In March, 180 attendees helped us raise \$115,000 for freedom in a single night.

ARIZONA GALA

In September, over 130 people attended a benefit gala in Mesa, Arizona. On this special night, we raised a total of \$76,000. It was a beautiful evening filled with powerful frontline stories of freedom.



COMMUNITY VOLUNTEERS

We hosted several volunteer events this year where local Colorado Springs residents showed up to meet a need. We're so thankful for everyone who participated in our NorthStar Concert with Remedy Drive in April, stepped in to model for the launch of our online store collection in October, or wrote and stuffed holiday cards in December. We also want to recognize all of our volunteers who worked tirelessly to make each one of our fundraising events a huge success!

From our interns to our volunteer chairs, we celebrate those who have joined with us in this fight for freedom.

PARTNERS IN RESCUE



"My department is diligently working to build meaningful relationships, improve donor touchpoints, and implement sustainable growth strategies. Our work would not exist without the generosity of our donors, and we are committed to bringing our community to the front lines of our work through timely and intentional communications."

- Stephanie Steinbart, VP of Advancement

\$250,000 +



Million Dollar Round Table

Million Dollar Round Table (MDRT) is recognized internationally as the standard of excellence in the life insurance and financial services business. The Exodus Road presented at MDRT's 2018 Annual Meeting and was selected as the charity partner. 50% of members' total donations throughout the four-day event were pledged to combat human trafficking.



National Christian Foundation

Since 1982, National Christian Foundation has mobilized more than \$10 billion for 63,000 charities through a giving platform that includes Giving Funds (donor-advised funds), expert strategies for non-cash giving, highly personalized service, and unique community building opportunities. The Exodus Road is an honored recipient of these highly vetted funds from NCF's generous giving community.

\$100,000-\$249,999



Accelerated Wealth

ACCELERATED WEALTH

Accelerated Wealth is a nationwide wealth strategy firm based in Colorado Springs, CO, with a vision to help generations achieve financial health and live abundantly. Through their continued generous partnership, we have been equipped to propel rescue to those who need it most.



N2GIVES

N2 Publishing—through its philanthropic arm, N2GIVES—partners with nonprofits taking action on the front lines, fighting and raising awareness of human trafficking. Since 2016, N2GIVES has donated \$5.1 million to support freedom fighters. The Exodus Road is honored to be among them.

NEADWERX

THERE IS ALWAYS A NEED™

NEADWERX

Nead Werx is a full-service software firm specializing in the development of cloud-based enterprise applications. Founded in 1999, Nead Werx serves more than 50 clients in three countries. In line with their global view, Nead Werx has been a generous supporter of our work and mission for freedom.

\$50,000-\$99,999

24 HOUR RACE

24 Hour Race connects supporters and students with anti-slavery NGOs working globally to disrupt the exploitation of people.

PULPIT ROCK CHURCH

Pulpit Rock, a place of hope for the city of Colorado Springs, is a generous community of donors empowering rescue around the world.

REMEDY DRIVE

Remedy Drive and lead singer David Zach are dedicated partners of The Exodus Road. Their music is often informed by the work we do, allowing them to raise awareness at concerts about human trafficking, human rights, and social justice.

\$25,000-\$49,999

5DayDeal
Carlson Family Foundation
Cellebrite
Hydration Media
Messenger International
Valkyrie Gives

\$5,000-\$24,999

American Endowment Foundation
Awaken Church
Bank of America Charitable Foundation
Child Aid International
Christian Missionary Alliance Church
Church for All Nations
Cincy Gutter Boys
Discovery Church Colorado
End It Movement
Fidelity Charitable

Hendricks Family Foundation
Lost Valley Ranch
Northpointe Bank
Northstar Church
Pentrust Mortgage
Precision Aircraft
Regency Wealth Management
Saint Aubyn Homes
Something New Boutique
The Benevity Community Impact Fund

PARTNER SPOTLIGHT



"Many people do not understand the realities of human trafficking within their own neighborhoods or realize its global prominence. We hope to make a lasting, global impact in the counter-human trafficking movement with 67 countries represented amongst our attendees who will walk away with the knowledge and tangible strategies to implement in their local communities."

- Marc Silverman, MDRT Foundation President

In June of 2018, The Exodus Road had the opportunity to present to over 15,000 professionals at the MDRT Foundation's Annual Meeting in Los Angeles. In two presentations, CEO Matt Parker shared with MDRT members about the prevalence of human trafficking and ways to fight it within different contexts. In one breakout session, Operation TraffickWatch®, Matt trained members on how to specifically recognize signs of human trafficking and report suspicious activity.

MDRT Foundation and MDRT members donated a total of \$252,000 to fuel our Search & Rescue work. This experience with MDRT also introduced us to a unique community of passionate professionals who have helped us further our mission around the world.

EXECUTIVE COMMITTEE

Matt Parker
Co-Founder, CEO

Laura Parker
Co-Founder, President, CCO

Kevin Campbell
VP of Global Operations

Amy Roth Sandrolini
VP of Communications

Stephanie Steinbart
VP of Advancement

BOARD OF DIRECTORS

Cliff Clarkson
Samtec Microelectronics

Nate Griffin
Grateful Inconvenience Media

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Microsoft

Daniel Murphy
Colorado Rockies, MLB

Tori Murphy
Homemaker, Human Rights Activist

Laura Parker
The Exodus Road

Matt Parker
The Exodus Road


Matt Stowell
Crossroads Bible Church

Thank you
so much for

EMPOWERING RESCUE.

Together, we've
changed lives.





Sons and daughters
will be trafficked tonight:
bought, sold, abused,
and enslaved.

We're on a mission to
find and free them.



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*Names and photos used are representative.