



2014 IMPACT report



The Exodus Road

EMPOWERING RESCUE

A photograph of a busy street market in India. The street is filled with people walking, some carrying bags. On the right, there are shops with colorful clothing hanging on racks. The ground is littered with trash and debris. The overall scene is one of a bustling, somewhat chaotic urban environment.

We help

find & free
slaves

through

strategic action

with

ordinary people.

the exodus road

AN ORGANIZATION ADVANCING FREEDOM

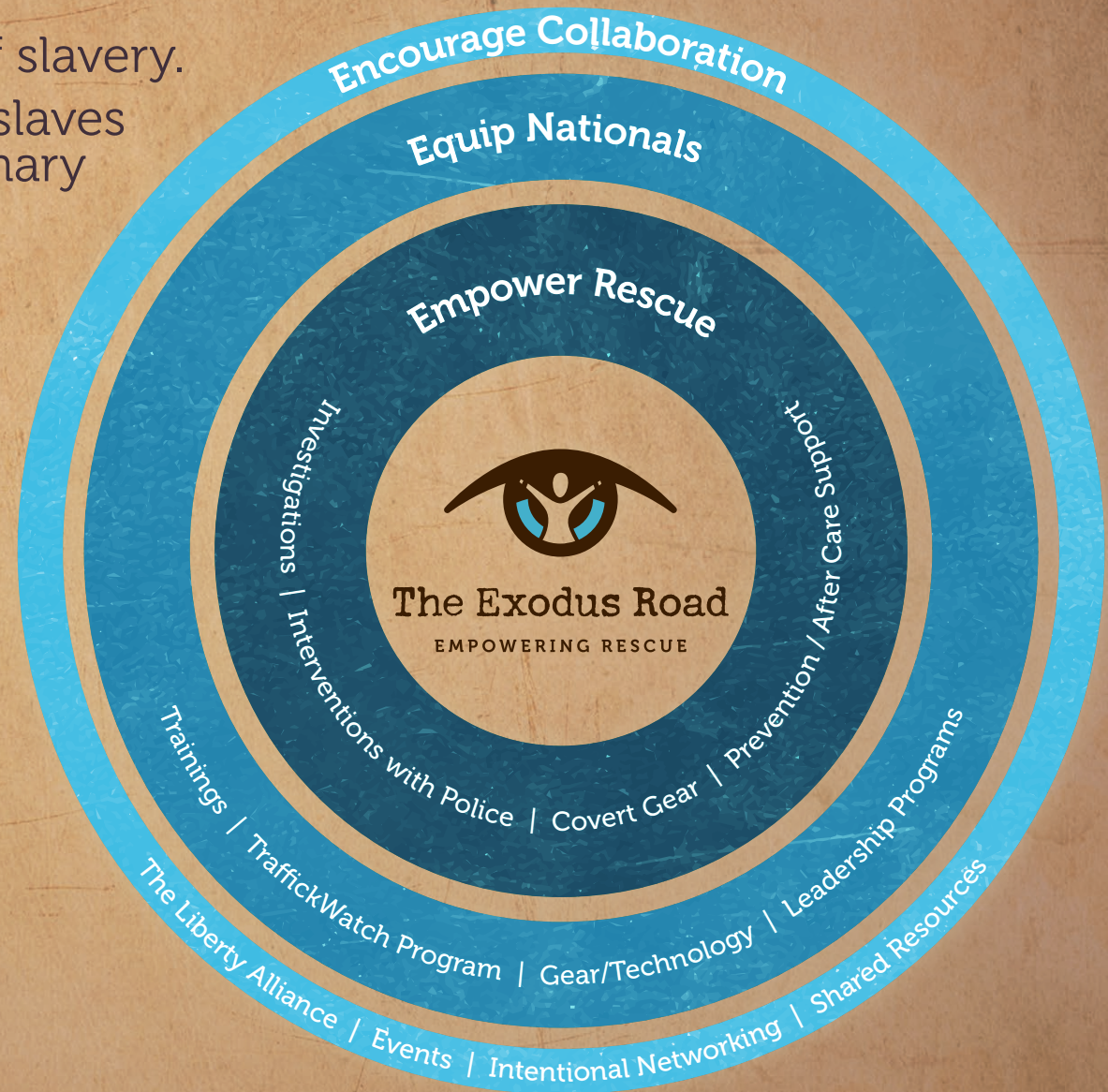
Vision: We want a world free of slavery.

Mission: We help find and free slaves with strategic action using ordinary people.

Our PEOPLE

We are a growing, committed, and action-oriented organization. We innovate big-picture strategies, and we invite collaboration for the sake of justice. We keep the victim central. We believe light should advance against the darkness. We value the role everyone can play in abolition. And we will not give up.

Because slavery will not flourish on our watch.



global impact



“Every voice crying out and every dollar raised is working toward the freedom for a child. You, donor, you matter to us, and you matter to every child bound in the darkness of a brothel.”

– Kevin Campbell, *VP Global Operations*



USA:

16% Program Funds

Highlights from 2014:

- Hired a VP of Operations Executive
- Successfully passed independent financial audit
- Assisted in first case with trafficking in US; police rescued two female victims
- Secured first cyberforensics gear donation
- Established structural systems for donor engagement, administrative processes, and organizational policies
- Launched successful partnership with One Day's Wages via an awarded grant for after care services
- Hosted and promoted Storytelling Trip with four popular female bloggers

India:

10% Program Funds

Highlights from 2014:

- Funded the rescues of 29 trafficking victims, including 8 minors
- Supported work of national investigative team on project-basis, along with national social worker
- Continued to liaison with partners and police on cases and victim care
- Began vetting process for new investigative partners and field staff
- Improved streamlined reporting system for storytelling, reports, and accountability

SE Asia:

74% Program Funds

Highlights from 2014:

- Empowered rescues of 21 victims of trafficking, both sex trafficking and labor trafficking
- Launched Liberty Alliance with two partners, Freeland and Liberty Asia
- Established regional headquarters office, along with two other field offices
- Hired three full-time national staff
- Supported the work of 16 covert operatives on contract, both western and national
- Established charitable foundation in headquarter country, with established board of directors
- Hosted and fueled training about trafficking for Labor Department, indigenous leaders, and NGO leaders
- Fueled investigations into 150+ locations, while working 40+ active cases

financials & activities

Total Revenue

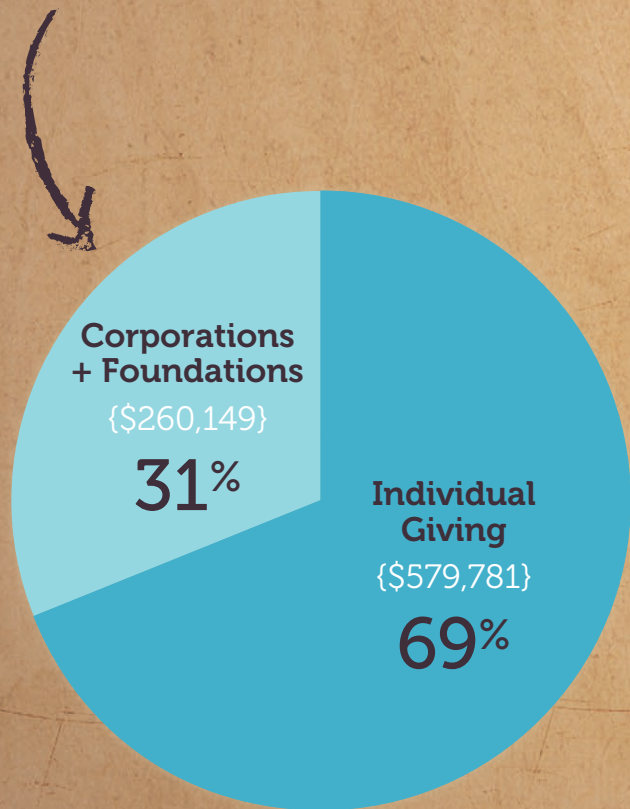
$\$839,930 + \$191,340 = \$1,031,270$

INCOME

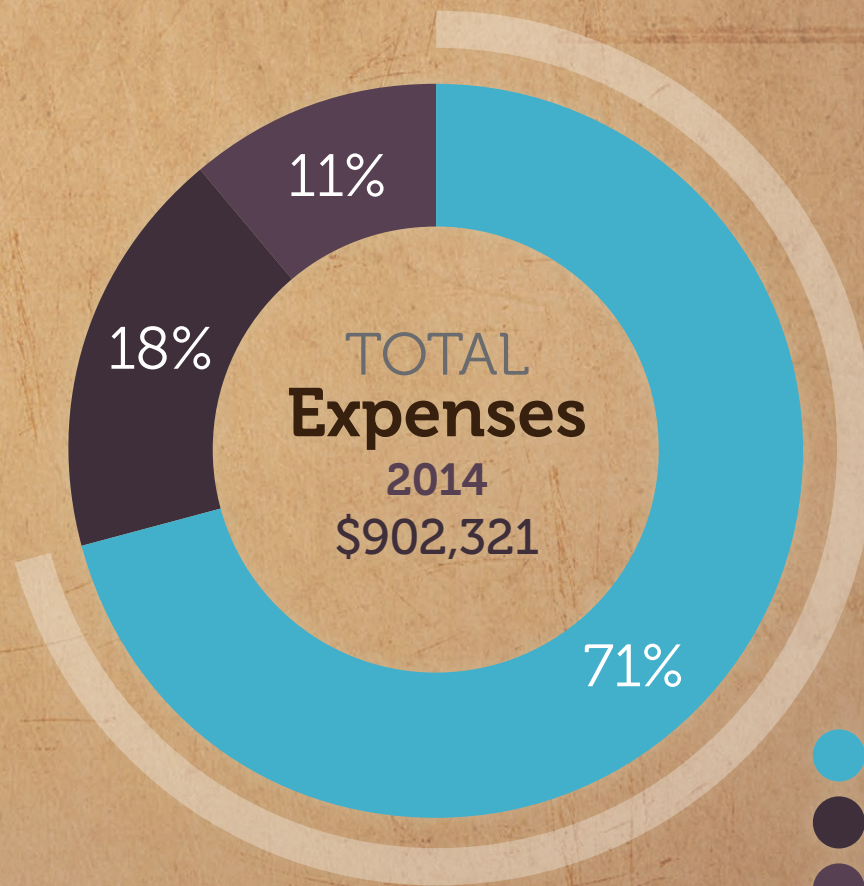
GIFTS-IN-KIND*

TOTAL REVENUE

39% Increase in Income
SINCE 2013



Total Income
2014



- Program
- Fundraising
- Admin

* Donated Time, Specialized Services in Investigations/Consultations

the numbers

 **55+**

PIECES OF GEAR

Utilized By Field Teams

CYBERFORENSICS: 15+ units

SUPPLEMENTAL: 15+ units

COVERT: 25+ units

27+ 

INVESTIGATORS
DIRECTLY SUPPORTED
THROUGHOUT 2014

28+ ARRESTS
of traffickers



52 rescues in 2014
INCLUDING 20 MINORS + 2 BOYS

THIS COMMUNITY
HAS SUPPORTED

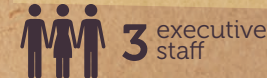
321
RESCUES
WITHIN LOCAL
LEGAL SYSTEMS
since 2012



Training + Collaborative Events
impacting **250** national
PRACTITIONERS + LEADERS



Global Offices



3 executive
staff



9 full-time / part-time staff

We support more than rescue.



Awareness Initiatives

educating 10,000+

IN TARGETED CAMPAIGNS ONLINE
OR AT PUBLIC AND PRIVATE EVENTS



Prevention Projects

training 40 national leaders

IN SE ASIA



Aftercare Resources

providing support to 70 recovering victims
INCLUDING SOCIAL WORKERS, TRANSITIONAL EXPENSES,
EDUCATIONAL FEES, AND EMERGENCY RELIEF

when the flood waters rise

True deliverance doesn't end with a raid. Though our focus as an organization primarily lies in promoting interventions and rescue, we also support both prevention and after care projects. This year in Thailand, we received word that one of our partners, a shelter which provides refuge for nearly 40 trafficked or exploited children, needed emergency help. The center was devastated by a sudden flood due to torrential rainfall. Thankfully, all the children were safe, but the crops, chickens, structures, and some equipment did not fare as well.

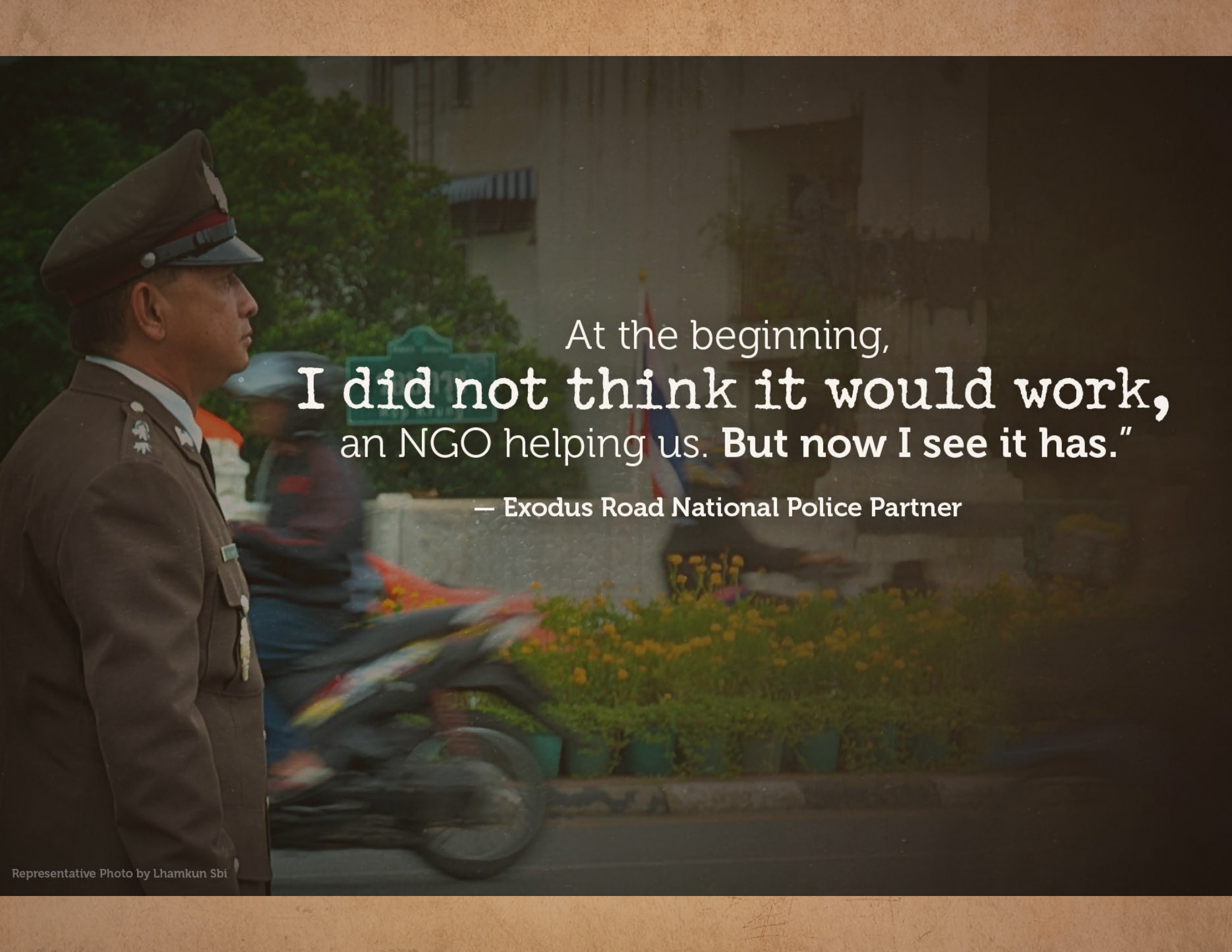
The leader of the shelter reached out to us for help, and we were happy to quickly step in with a financial gift to meet immediate needs. Our donation replaced lost equipment and purchased new wood for tables, which the young men at the shelter actually helped to construct while learning basic woodworking skills.



“First and foremost, I would like to say thank you very much to The Exodus Road for your help in this situation. Everything happened so fast, we can't prepare anything. We focus on the safety of the children first so we didn't have time for our assets that is why so many area was damaged. Again thank you so much for your support.”

– Kru Jaa, *Anti-Human Trafficking and Child Abuse Center*

We were also able to fund a portion of the school fees for the children recovering at the shelter this year.



At the beginning,
I did not think it would work,
an NGO helping us. **But now I see it has."**

— Exodus Road National Police Partner

hidden behind the prostitute: a trafficking victim's story

Sai* followed the interpreter and a friend into the hotel room, flip flops slapping on the cold floor. She grabbed a towel from the bathroom to cover her legs. Her painted face bent down with a shy giggle. We asked her to tell her story for one hour and had agreed to pay for her time off the streets, where she typically worked as a prostitute. We'd invited four popular American bloggers to Asia to see our work in red-light districts, and they would listen to the informal interview that night.

The room was quiet as Sai's words tumbled out. She fell in love at 16. Then, after a fight with her mother, the angry teenager ran away with a new boyfriend and ended up in Bahrain.

“I was going to come right back,” she told us.

As she continued talking, we quickly realized Sai's journey into prostitution had begun as a sex trafficking victim. On foreign soil as a minor, her boyfriend-turned-pimp held her passport, sold her several times a day for money, and refused to let Sai run away. This abuse went on for nearly a decade. It was a painful story to hear.

An animated Sai continued; she eventually escaped and traveled back to her home country. She now works on the streets to support two children, living with family several hours away in a village. Her eyes got sad when she talked of missing her children and the frustration of not being able to find any other work.

As the sobering interview came to a close, we asked her if she wanted to tell us anything else about her journey. Sai looked at each woman in the room and said emphatically, “You are the lucky ones. You come from a good country. You can work and keep your children. You are so lucky.”

As the interpreter and Laura Parker walked a courageous Sai and her friend out of the hotel, they paid the women generously for their time. Huge smiles lit up their faces and Sai fought back tears.

“Thank you,” she said. “Thank you. This is the first money I've gotten not because of my body, but because of me. It makes me very proud.”

And while fighting human trafficking is riddled with complexities and challenges, it is rubbing shoulders with women like Sai that remind us of the humanity behind the statistics and the injustice which women often have to endure in developing countries.



justice is in the hands of the ordinary:

madison, an elementary student



Madison is an eight-year-old child, who is also a modern abolitionist.

Madison is fighting human trafficking as a volunteer with The Exodus Road. She started by selling her jewelry to family and friends in the beginning of July 2014. Since then Madison has raised more than \$1,000 selling the jewelry she makes. Inspired by the story of the starfish she works to create beautiful pieces.

She then donates the funds raised to empower other kids impacted by The Exodus Road.

“Don’t get overwhelmed. You have one life. It does not matter who you are or how old you are. Find your talent and use it to change the world.”

— Madison

david, a rock singer



Photo of David by Alf Sigurd Ornedal

David Zach spent 2014 literally singing about freedom.

David and his rock band Remedy Drive released an album entitled *Commodity*, which centers around the ideas and realities of slavery, rescue, and freedom. David has not only served as an undercover operative with The Exodus Road in SE Asia, but he also advocates for our work during his shows. He and the Remedy Drive community have

raised thousands for the sake of freedom this past year.

“justice in the hands of the ordinary frustrate the plans of the dignitary if we didn’t know then we wouldn’t have to care would we but I saw it with my own eyes over there”

— “Wings of the Dawn,” Remedy Drive

“What would happen if we came together from all over the world to shine a bright and focused light in the dark? Perhaps it would create a ripple of hope.”

— jamie wright, blogger advocate

thank you!

Dear Friends and Partners,

2014 was a year of phenomenal growth and transition both for The Exodus Road and for myself and family personally. Last year, I wrote to you from an office overlooking the Rockies in Colorado. This year, I write from an office overlooking palm trees in Asia. My family relocated in the summer of 2014 back to full-time life in SE Asia to better oversee and direct our program here in the region. And while we've met challenges, we are grateful to once again be back in the field, watching first-hand slaves being set free.

As an organization, we have grown and transitioned exponentially, too. With our first few rescues with police in 2012, the closing of this, our second full year of operation, reports a total of 321 children and women freed from slavery within local legal systems on three continents. We have seen our partnerships and investigative capacities steadily grow, while our community of financial supporters continues to expand, as well. 2014 saw our first deployed full-time and short-term operatives in the field, and the year brought the first cyberforensics equipment we've utilized and provided to practitioners and governments.

2014 was also a year of building infrastructure for us— a necessary process requiring both time and resources. We invested in systems, staff, partnerships and offices designed to increase our effectiveness in finding and freeing slaves for years to come. We understand that the fight for freedom requires more than a flash-in-the-pan effort; it needs long-term sustainable forces that drive justice steadily forward. And we are confident that the foundational systems we built in 2014 will enable The Exodus Road to do just that.



My wife Laura and I continue to be humbled and inspired by the ways others are joining The Exodus Road community — whether by online advocacy, volunteer hours, or financial giving. Thank you for stepping towards suffering and not ignoring the plight of the 27 million modern day slaves. Together, we are making a true impact against the darkness, and we could not do it without you.

With Gratitude,
Matt Parker

Co-Founder, CEO
The Exodus Road

“We understand that the fight for freedom requires more than a flash-in-the-pan effort; it needs long-term sustainable forces that drive justice steadily forward.”

thank you

Thank you for bringing freedom to the frontlines in 2014.

theexodusroad.com



The Exodus Road

EMPOWERING RESCUE

Corporate, Private Foundation and Faith Community Sponsors:

Choice Ministries / Passion Conferences
Discovery Church, Colorado
DPG Investments
Equitas Group

Fidelity Charitable Giving Fund.
Messenger International
One Day's Wages
Pikes Peak Bike Tours, LLC

Remedy Drive
Seven Status
The Grove Church, Arizona
Trinity Lutheran Church, New York