



The Exodus Road®

# 5-YEAR STRATEGY



**VISION**

*Where are we going?*

**STRATEGY**

*How do we get there?*

**TASK**

*What do we do now?*



# THE EXODUS ROAD'S **VISION**

We have a vision for a world in  
which humans are never  
bought, sold, or exploited.



# THE EXODUS ROAD'S PRIMARY METHODOLOGY

We accomplish this vision by  
empowering national leaders  
through three primary  
solutions.





# THE EXODUS ROAD'S PRIMARY SOLUTIONS

## TRAINING & EDUCATION

*Equip Communities to Protect  
the Vulnerable*

## INTERVENTION

*Partner with Law Enforcement to Fight  
Human Trafficking Crime*



















## AFTERCARE

*Empower Survivors as They  
Walk into Freedom*





# 5-YEAR STRATEGY

<b>BRAZIL</b>			
<b>INDIA</b>			
<b>LATIN AMERICA</b>			
<b>PHILIPPINES</b>			
<b>THAILAND</b>			
<b>UNITED STATES</b>			

The Exodus Road will be a **leading** anti-human trafficking organization in its **six countries** of operation, employing three primary solutions to create **systemic change** and reduce vulnerability.



5-YEAR STRATEGY

# HOW DO WE GET THERE?

We will leverage our expertise and choose not to work alone. We will focus on our strength in each country and partner with organizations that have a different specialization in one of the *three primary solutions*.



# VALUES FOR PARTNERSHIP

## The partner organization:

- *Has a complementary specialization in one of the three primary solutions.*
- *Is survivor-focused, giving dignity.*
- *Empowers local authorities.*
- *Honors transparent reporting.*
- *Measures the real impact on systemic change.*





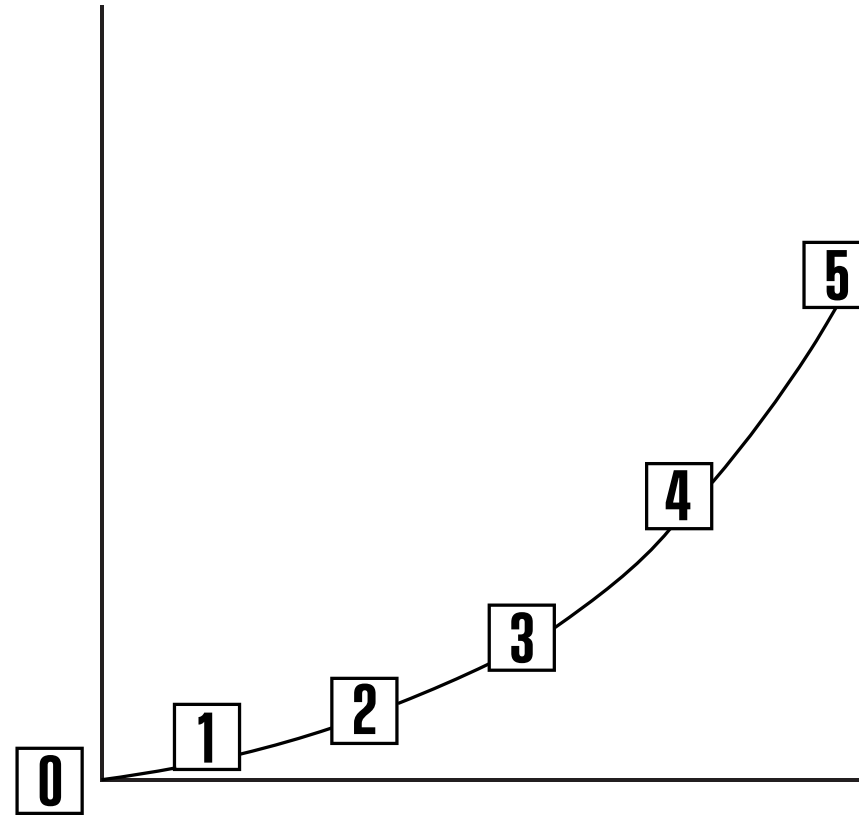


## STRATEGIC ROADMAP

# YEAR 0

<b>BRAZIL</b>			
<b>INDIA</b>			
<b>LATIN AMERICA</b>			
<b>PHILIPPINES</b>			
<b>THAILAND</b>			
<b>UNITED STATES</b>			

*Current Programmatic Landscape*





## STRATEGIC ROADMAP

# YEAR 1

<b>BRAZIL</b>				<ul style="list-style-type: none"><li>• Expand TWA to additional states. Introduce OSINT support to law enforcement.</li></ul>
<b>INDIA</b>				<ul style="list-style-type: none"><li>• Hire new investigators and support staff to ensure security.</li></ul>
<b>LATIN AMERICA</b>				<ul style="list-style-type: none"><li>• Support 2 additional LE departments. Assess new partners.</li></ul>
<b>PHILIPPINES</b>				<ul style="list-style-type: none"><li>• Expand to new geographical areas. Expand Education Program &amp; Aftercare</li></ul>
<b>THAILAND</b>				<ul style="list-style-type: none"><li>• Increase investigators &amp; roll-out TWA for both public education &amp; law enforcement training.</li></ul>
<b>UNITED STATES</b>				<ul style="list-style-type: none"><li>• Assist all teams in reaching Global Minimum Standards (GMS) as the foundation for investment.</li></ul>





## STRATEGIC ROADMAP

# YEAR 2

<b>BRAZIL</b>				<ul style="list-style-type: none"><li>• Showcase intervention via DELTA/CHARLIE. Expand TWA.</li></ul>
<b>INDIA</b>				<ul style="list-style-type: none"><li>• Hire new investigators and support staff for expansion.</li></ul>
<b>LATIN AMERICA</b>				<ul style="list-style-type: none"><li>• Hire new investigators. Assess partners for Training, Education, &amp; Aftercare.</li></ul>
<b>PHILIPPINES</b>				<ul style="list-style-type: none"><li>• Partner with aftercare shelter to augment trauma-informed programming.</li></ul>
<b>THAILAND</b>				<ul style="list-style-type: none"><li>• Increase investigative capacity. Solidify quality of care at Freedom Home.</li></ul>
<b>UNITED STATES</b>				<ul style="list-style-type: none"><li>• Revise global monitoring &amp; evaluation to include real impact indicators.</li></ul>







## STRATEGIC ROADMAP

# YEAR 3

<b>BRAZIL</b>				<ul style="list-style-type: none"> <li>Expand TWA to education of general audience. Assess aftercare partners.</li> </ul>
<b>INDIA</b>				<ul style="list-style-type: none"> <li>Hire new investigators and support staff for expansion.</li> </ul>
<b>LATIN AMERICA</b>				<ul style="list-style-type: none"> <li>Roll-out TWA for both public education and law enforcement training.</li> </ul>
<b>PHILIPPINES</b>				<ul style="list-style-type: none"> <li>Roll-out TWA for both public education and law enforcement training.</li> </ul>
<b>THAILAND</b>				<ul style="list-style-type: none"> <li>Expand training and business opportunities at Freedom Home.</li> </ul>
<b>UNITED STATES</b>				<ul style="list-style-type: none"> <li>TraffickWatch Academy : U.S. 2.0.</li> </ul>







## STRATEGIC ROADMAP

# YEAR 4



















<b>BRAZIL</b>				<ul style="list-style-type: none"><li>• Partner with aftercare shelter to augment trauma-informed programming.</li></ul>
<b>INDIA</b>				<ul style="list-style-type: none"><li>• Roll-out TWA for both public education and law enforcement training.</li></ul>
<b>LATIN AMERICA</b>				<ul style="list-style-type: none"><li>• Partner with aftercare shelter. Hire new investigators.</li></ul>
<b>PHILIPPINES</b>				<ul style="list-style-type: none"><li>• Expand intervention to new geographic area. Deepen Aftercare partnerships.</li></ul>
<b>THAILAND</b>				<ul style="list-style-type: none"><li>• Expand aftercare support to North via partnership or implementation.</li></ul>
<b>UNITED STATES</b>				<ul style="list-style-type: none"><li>• Roll-out law enforcement-focused TWA training.</li></ul>





## STRATEGIC ROADMAP

# YEAR 5

<b>BRAZIL</b>				<ul style="list-style-type: none"><li>• Partner for intervention or stand up an in-country intervention team.</li></ul>
<b>INDIA</b>				<ul style="list-style-type: none"><li>• Partner with aftercare shelter to augment trauma-informed programming.</li></ul>
<b>LATIN AMERICA</b>				<ul style="list-style-type: none"><li>• Open office in coastal region to augment intervention.</li></ul>
<b>PHILIPPINES</b>				<ul style="list-style-type: none"><li>• Share integrated programmatic success for global strategy.</li></ul>
<b>THAILAND</b>				<ul style="list-style-type: none"><li>• Integrate aftercare support into global intervention strategy.</li></ul>
<b>UNITED STATES</b>				<ul style="list-style-type: none"><li>• Partner with aftercare shelter to augment trauma-informed programming.</li></ul>





**What questions do you have?**





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