







Dear Friends,

I am full of gratitude as I look back on 2022 and all that The Exodus Road was able to accomplish thanks to our supporters and our dedicated teams around the world.

We celebrated our 10th anniversary as a nonprofit in 2022, and we saw so many milestones reached during this momentous year.

We launched a cyber analytics team in the U.S. — experts in using Open Source Intelligence to investigate leads. This team is allowing us to collaborate with U.S. law enforcement in providing evidence for human trafficking cases. We are so excited for this new era in our history in which we can take an active role in fighting human trafficking right here in the U.S.

We also partnered with Cellebrite, a leader in digital forensics, to provide training and technology to police officers in Brazil. **This collaboration resulted in nearly 150 men and boys freed** from conditions of slavery on plantations and in rock quarries in Brazil.

In the Philippines, our team saw more than 100 women and children rescued from sex trafficking in their first full year of operation! And Freedom Home, our survivor center in Thailand, **provided a home and hope to 12 women coming out of sexual exploitation.**

All of this is only possible because of our partners and supporters who are committed to securing freedom and justice for the vulnerable around the world. **We are so thankful for you**, and we are looking forward to the future with hope and excitement for what is to come.

With gratitude,

Laura Parker

CEO AND CO-FOUNDER OF THE EXODUS ROAD

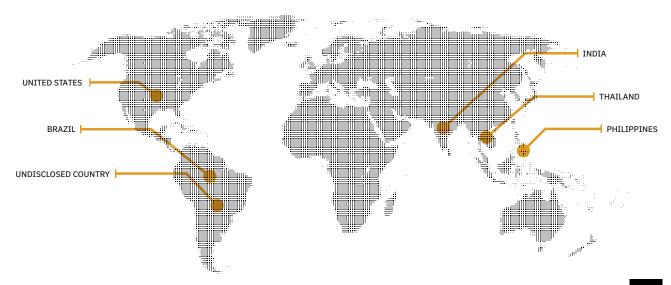


In 2022, The Exodus Road had its most successful year of freedom ever! Thanks to our dedicated teams and our generous supporters:

- **397** men, women, and children were freed from human trafficking
- ≥ 157 traffickers and perpetrators were arrested
- 223 survivors received aftercare services
- ▶ 1,166 people were educated or trained in fighting human trafficking

6 COUNTRIES OF OPERATION

We operate in 6 countries around the world to advance freedom, including the United States, Brazil, Thailand, India, the Philippines, and an undisclosed country in Latin America.



Through our Intervention program, we train local investigators, identify victims of human trafficking, build effective cases, and support law enforcement to free survivors and arrest traffickers.

OUR IMPACT THROUGH INTERVENTION IN 2022

- 397 men, women, and children freed from human trafficking
- ▶ 157 traffickers and perpetrators arrested

INTERVENTION HIGHLIGHTS

Cyber investigations team launched in the United States

In 2022, we began a new era of how The Exodus Road operates — we launched a team of volunteer cyber analytics experts to investigate human trafficking in the United States and around the world. Some have backgrounds in the military, law enforcement, or private investigation services, and others have worked for cyber intelligence companies as full-time analysts.

Using Open Source Intelligence, or OSINT, they identify and investigate leads for human trafficking to equip law enforcement with the evidence they need to fight it. We've already heard from U.S. law enforcement that the evidence we have provided is invaluable as they seek to stop human trafficking crime.

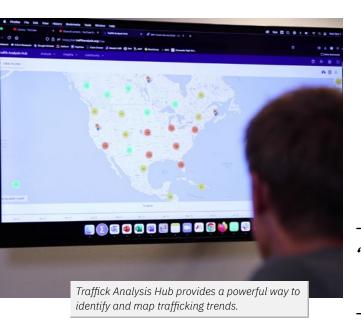
This work is complex, challenging, and absolutely vital to the future of the fight against human trafficking. Celebrate this new frontier of freedom with us!

More than 100 freed in our first year of operation in the Philippines

In 2021, we opened our first office in the Philippines. The year was focused on hiring staff, gathering knowledge, and building relationships. Thanks to that strong foundation, our Philippines team hit the ground running in 2022.

From their first operation in March 2022 through December 2022, they helped free 105 women and children from sex trafficking! Law enforcement was able to arrest 26 traffickers thanks to this partnership. This passionate and highly motivated team inspires us, and we can't wait to see what they accomplish next.





The Exodus Road received a commendation in the first-ever Data to Disrupt Trafficking Awards

In 2022, The Exodus Road was recognized in the firstever <u>Data to Disrupt Trafficking Awards</u>, hosted by STOP THE TRAFFICK and powered by Amazon Web Services (AWS). We received a commendation in the Collaborative Disruption category, which celebrates organizations disrupting crime through multistakeholder partnerships.

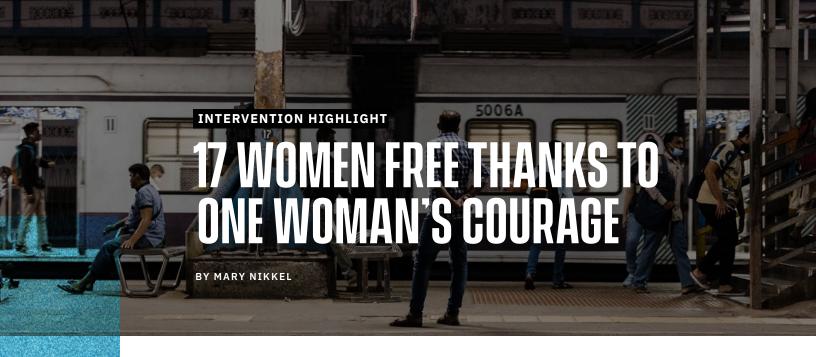
"Collaboration has always been a part of our DNA." —ANDREW HOSKINS, VICE PRESIDENT OF INTERNATIONAL PROGRAMS, THE EXODUS ROAD

Those efforts include serving as a primary source for human trafficking information through Traffik Analysis Hub, a powerful intelligence analysis tool created by STOP THE TRAFFIK and IBM, that fosters global collaboration. Shared access to this data is key in mapping trends for all anti-trafficking stakeholders to reference.

"Collaboration has always been a part of our DNA," says Andrew Hoskins, The Exodus Road's Vice President of International Programs. "We believe the complexity of human trafficking requires a similarly sophisticated and multi-stakeholder response. Our efforts are simply a contribution to a collaborative global movement to end modern-day slavery."

Learn more about The Exodus Road's data-driven anti-trafficking efforts at theexodusroad.com/stop-the-traffik-commendation/

^{*}Image representative



Z ansi* was married when she was just a girl — a common story in her native West Bengal, India. But after having two children, her husband abandoned her. With nowhere else to go, Zansi returned to her impoverished mother's home. There, she had to provide for both her own children and her younger siblings.

So when a man offered her a job as a cook far away in Mumbai earning \$150 a month, it seemed like the perfect chance to provide for her family.

When Zansi arrived in Mumbai, the man who had promised her a job left her with several other young women. Striking up conversations with them, Zansi learned the terrible truth: they were all sold for sex.

Soon, the man — the trafficker — returned for Zansi. He demanded that she provide sex to a customer. Zansi refused. Enraged, the trafficker brutally beat her. Zansi was physically and emotionally devastated. Eight hellish months followed. But through the seemingly endless abuse, Zansi sheltered a spark of bravery.

When she saw a chance, she ran.

Zansi found her way to the local police station. Finally, she thought. Someone will help me.

But when she explained what she'd been through, the officers dismissed her. Maybe they didn't believe her. Maybe they were hesitant to challenge traffickers. Whatever the reason, they sent her away.

Zansi wandered, despondent. Her footsteps led her to a train station, where she sat on the platform. She watched trains come and go, with no money to board one home.

Zansi's courage led to the arrest of 11 traffickers.



A gentle question interrupted the haze of her discouragement: "Do you need help?" Zansi looked up into the face of the kind woman who was asking the exact question she needed to hear.

The woman who had found Zansi was a social worker who could immediately tell something wasn't right. When this woman heard Zansi's story, she knew she needed help. The social worker contacted The Exodus Road.

The Exodus Road's team mobilized to gather the details and present them to trusted police partners who understand human trafficking. The social worker accompanied Zansi to a safe house operated by another nonprofit, giving her shelter and medical care.



A gentle question interrupted the haze of her discouragement: "Do you need help?"

Meanwhile, The Exodus Road's India team helped coordinate six police teams as they raided four locations. They found 16 other women who, like Zansi, had been trapped in small brothels and physically and sexually abused, denied the right to even leave the building. The women were taken to safety.

The traffickers tried to scatter, but the police were relentless. **Ultimately, they** arrested 11 traffickers.

The impact of a case like this is profound. Many police officials had their eyes opened to the urgency of human trafficking for the very first time, and they are now emboldened to take action.

By supporting The Exodus Road, you are coming alongside resilient, courageous women like Zansi. You're making sure that there's someone who will believe them, who will help them, and who will not rest until all are free.

*Name and image representative

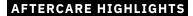


Through our Aftercare program, we serve survivors and the exploited using a trauma-informed approach and working in collaboration with other NGO partners.

OUR IMPACT THROUGH AFTERCARE IN 2022

- ≥ 223 survivors received aftercare services
- 95 survivors were provided mental health and case management services
- ▶ 12 residents received care at Freedom Home, our survivor home in Thailand
- 9 survivors were provided safe housing in northern Thailand as their case was prosecuted







Our teams provide survivors with items they need immediately after being freed, such as towels, water, snacks, clothing, and hygiene items

Immediate post-rescue support

Our teams around the world continued to provide immediate support to survivors who were removed from situations of trafficking. Our social workers provided care from the first moments after rescue through the first three months. These survivors often need support with immediate physical needs, in assessing housing options, in the legal process, and in the first steps of their mental healing process.

In one case in the Philippines, five women were freed from sex trafficking in an unassuming bar. A government-provided social worker was present, and The Exodus Road's staff ensured that the survivors received a care package with items like clothing, food, water, and hygiene supplies. They also provided transportation away from the establishment, along with clean mattresses to sleep on in law enforcement headquarters while they waited to give testimony. Thanks to our supporters, these young women had care and comfort in their vulnerable first moments of freedom.



Freedom Home

In our first full year first full year since opening Freedom Home, our transitional home for survivors of exploitation, we served 12 residents. Ten of these women entered our long-term aftercare program, and four have graduated so far!

At Freedom Home, women find a caring, supportive home where they can heal. They also receive medical care and trauma-informed counseling. And part of each woman's journey is to create a personal vision for her life. We offer tailored development opportunities based on each woman's vision. In 2022, women participated in job training, business training, life-skills training, and vocational or educational programs. See our feature on the following page to meet just one of these women!

Safe house for survivors

Besides our work at Freedom Home, The Exodus Road was also able to come alongside nine survivors of sex trafficking in northern Thailand to offer them a transitional safe house for three months while they awaited the prosecution of their traffickers' cases.

This housing was key, as it allowed them safety and stability after their rescue while their traffickers were tried. We walked alongside these survivors with case management, legal assistance, medical care, and counseling. We also helped several engage in job internships and apprenticeships to get started on their next steps, such as barbering and manicuring.



rowing up in Thailand, Som's* family didn't have much, but they had enough. But when Som was just 12, her father passed away. Her mom was left to care for her five children alone, the two oldest of whom struggled with drug addiction and illness. Weary and grieving, Som's mom asked her to help with their urgent financial needs.

Som wanted to help. She wanted her family to be safe and secure. "It's my personality to help them as much as I can," Som says.

And by the time she was 14, she'd found a way to do that.

One day, one of her friends from a club introduced her to what seemed like a way to solve the money problem. In the tourism-heavy area where Som's family lived, many older men from Western countries were eager to have young women as sexual companions.

Som felt constant pressure to help her struggling family. Accepting this exploitation seemed like the best and only way.

The men would sometimes even take her out of the country as their vacation companion. Som was still a minor, still a child. The repeated abuse took its toll. "[This work] will rot your heart," Som says. "Every time a customer came to me, I felt like they took from me and then they let me go, like a cycle."

When she was 16, Som became pregnant and gave birth to a baby girl, Pearl.* Pearl became everything to Som. But the mental toll of the exploitation still ate away at Som.

She began dulling the anguish she felt with alcohol. That came with its own deep sense of shame. She recalls, "I felt bad to do that to my own body. But every time I was stressed, I just needed to help myself with drinking."

Som's attempts to get support backfired: when she asked a family member to care for Pearl while she was working, the family member abused Pearl. Both Som and Pearl were left traumatized and betrayed.

When Som courageously decided to seek help, Pearl was one of her biggest motivators. She didn't know what was out there for her and her daughter. But she wanted to find out.

"I'm proud of myself that I could leave that place, but it wasn't easy," she says. "There were people who helped me."

One of those people told Som about Freedom Home. Som was drawn to the aftercare home because of their focus on financial stability with both job support and a monthly stipend. And, most importantly, Pearl could live there too.

Som became one of Freedom Home's very first residents. At Freedom Home, Som has blossomed alongside a supportive community of peers and social workers.

"I'm proud of myself that I could leave that place, but it wasn't easy," she says. "There were people who helped me."

One of those social workers is Bam, who has been with Som and Pearl for many months now. "Bam is really good to me. When I have problems, I always come to her and ask for advice," Som says. "She asks me questions to see, do I have choices that I can choose? Then I can make my own decision for that specific problem."

Som has worked several jobs and proved to be excellent at saving money. She even bought herself a scooter. She has also had space to plan for her and Pearl's future.

"I get to think, what is next for me? I'm so thankful to be free to think that."

Som has taken English classes and entrepreneurship training. She hopes to start her own online business and is currently being mentored in business.

6-year-old Pearl has also found a safe place to grow and simply be a child. Pearl loves drawing and painting, and Freedom Home is bedecked with her handiwork. She has received play therapy from the counselors at Freedom Home as she works through her own abuse and trauma.

Som is a resourceful, intelligent, and ambitious young woman. And thanks to our donors, she's now in a place where she can heal, grow, and discover the next steps for her and Pearl.

*Names representative



In 2022, we educated 117 people about the risks of human trafficking at in-person events in the U.S. and the Philippines.

In the Philippines, children and parents in high-risk areas learned about the value and rights of children, while also learning about the risks of OSEC, or Online Sexual Exploitation of Children.



Online training

Through <u>TraffickWatch Academy</u>, our online anti-human trafficking course, we trained and educated 1,049 people. In the U.S., we educated everyday people about how to prevent and recognize trafficking, along with what to do if they suspect a situation of trafficking.

In Brazil, we made training available to more than 8,000 law enforcement officers. This training, led by local experts, helps officers learn about the crime of human trafficking, how to spot it, and how to respond to it. In conjunction with training, we also partnered with Cellebrite, a leader in digital forensics, to equip law enforcement with technology that allowed them to combat this crime.



Thanks to the partnership between Cellebrite, The Exodus Road, and BPFRON, the law enforcement agency has been able to map a criminal network and has already arrested 3 of the traffickers.

In particular, BPFRON, the border police of Brazil, made amazing strides in 2022 thanks to both the training and technology. In just this first year of using the training and technology, they:

- ➤ Rescued an Argentinian young woman who had been trafficked and forced to beg in Brazil and arrested her trafficker
- ➤ Rescued a Paraguayan girl who had been kidnapped and forced to do sex work and arrested her 5 traffickers
- ➤ Arrested 12 men who were smuggling people into the U.S. using inhumane practices and conditions
- ➤ Rescued 2 girls and arrested the 2 men who had been using them to create and sell Child Sexual Abuse Material (CSAM) online
- ➤ Rescued 150 men and boys from modern-day slavery on plantations and in quarries

BPFRON reported to us that without our support through training and technology, these survivors would not have been rescued from labor and sex trafficking!





ining operations such as quarries can easily operate out of sight. That was the case in a string of quarries in a coastal region of Brazil. The isolated nature of work sites like these made it easy to hide horrific and inhumane working conditions that officials called "similar to slavery."

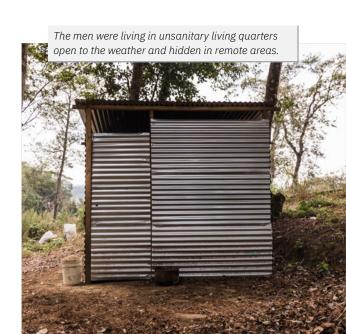
The barracks where they lived were not sheltered from the rain or cold. They had no toilets, showers, or even safe drinking water. Worse, in some cases, the gunpowder used to break apart rocks in the quarry was stored in the same shacks where the laborers slept. The risk of a deadly explosion posed a constant threat.

On the job site, workers were forced to work excessively long shifts with starkly dangerous practices. They had to break rock using a makeshift blasting device, without the ability to be an adequate distance

from the explosion. They had little to no protective equipment.

Despite these massive risks, none of the men had a contract. None were adequately compensated. And two of them were actually teenagers, not even 18 years old.

These were the conditions that law enforcement officials found when they investigated the quarry sites, along with a nearby plantation with similar working conditions. Officials had been trained by



The Exodus Road's TraffickWatch, so they immediately recognized the red flags of labor trafficking.

They'd also been supplied with cyber investigations tools through a partnership between The Exodus Road and Cellebrite. That technology allowed them to quickly build a case that proved beyond a reasonable doubt that what was happening on these job sites was labor trafficking.

Between all of the working sites investigated, 94 Brazillians were set free, including the two teenage boys.

A case like this represents a landmark moment in the fight against human trafficking. Officials know what to look for and where to find it, and they're passionate about pursuing justice. Cases like this communicate to other unethical labor supervisors in Brazil that even if their operations are out of sight, abuse won't stay hidden forever.



Brazilian law enforcement sent a note specifically to The Exodus Road's leadership, saying, "I emphasize the need to maintain the partnership between the Federal Police and The Exodus Road in order to improve the repression of human trafficking and sexual exploitation and child abuse."

As a supporter of The Exodus Road, you're making these milestone moments in Brazil possible. Thank you!

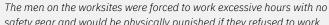
*Images representative

LEARN MORE

TraffickWatch Academy is our free online course that equips individuals to recognize and appropriately respond to human trafficking. Scan the code or visit:



theexodusroad.com/traffickwatch















ALECE RONZINO

HOLLIE SMITH

TED RUSINOFF

Alece Ronzino

Alece Ronzino is a seasoned nonprofit professional with more than 25 years of experience as a communicator, leader, and strategist in the fight against injustice.

Her passion for equipping and empowering local leaders to combat systemic poverty is evident through her pioneering work in South Africa, where she founded the nonprofit Thrive Africa. She also served nonprofits in Southern Africa through her nonprofit consulting business Grit and Glory.

Upon returning to the U.S., Alece launched and currently leads Rest Easy Nashville, a boutique short-term rental property management firm. Ronzino's unwavering passion for justice continues to drive her work and make a positive impact on her community.

Alece lives in Nashville, Tennessee, with her husband, Joe. Together they have three incredible children. In her spare time, you'll find Alece exploring new culinary experiences and planning her next crosscultural adventure.

"Caring about human trafficking cannot be separated from advocating for social justice. They are intrinsically linked."

-ALECE RONZINO

Hollie Smith

Hollie has a profound passion for helping vulnerable women and children. Her background includes work in international relief and development. In the course of this work, Hollie first encountered human trafficking decades ago when she visited Thailand. She felt compelled to provide a different life for the women being exploited.

Hollie and her husband, Galen, have been faithful and generous supporters of the work

of The Exodus Road for years, and Hollie's passion for the exploited has come full circle as a member of our board. She brings a depth of emotional intelligence, influence, and a voice for every-day philanthropists to our board.

In her free time, Hollie, who lives in the Seattle area with her husband and two daughters, loves traveling and experiencing new cultures, reading a good book, and spending time with friends over a good cup of coffee.

"I believe that every person has inherent dignity and worth.
The degradation and exploitation of humans by others makes me angry and compels me to take action. The Exodus Road is doing beautiful, hard, redemptive work every day and I am so honored to be a small part of it." —HOLLIE SMITH

Ted Rusinoff

Ted brings significant nonprofit governance and operational expertise to The Exodus Road. He is the founder of the Camp Ho Mita Koda Foundation, which serves Type 1 Diabetic children. This camp, established in 1929, was bankrupt when Ted rebuilt the program. Now it has five full-time staff and year-round programming.

Currently, Ted is the Managing Partner of Wealth Design Partners and the EVP of Contingency Strategy & Carrier Operation for The Liberty Company. He also serves as a member of the Life Happens board, helping to bring greater awareness to the need for life, disability, and long-term care insurance. He is also a past trustee, officer, and president of the Million Dollar Round Table Foundation board.

Ted and his wife of nearly 28 years live in Ohio. They have three children, two of whom are grown. In his free time, Ted loves snowboarding, Nascar, and Star Wars — and driving his Jeep Wrangler!

"The Exodus Road is proof that good people, committed to making a difference, truly do make the world a better place!"

—TED RUSINOFF



impact we can make by fighting trafficking. This fuels our purpose each day."

-DAVID WOLFE, CEO OF NOW HEALTHCARE



Join the Free World Business Alliance

NOW Healthcare is just one member of the Free World Business Alliance, a coalition of businesses actively standing against child exploitation and human trafficking in our communities, our supply chains, and our world.

Learn more: theexodusroad.com/business-alliance





PULPIT ROCK CHURCH

The members of Pulpit Rock Church (PRC) in Colorado Springs, Colorado, have been dedicated supporters of The Exodus Road for more than five years. Over the years, this incredibly generous faith community has donated hundreds of thousands of dollars to fight human trafficking!

"We believe fighting for the vulnerable is the calling of every person who has faith. Our partnership with The Exodus Road has been such a rewarding opportunity to stand with people who have been exploited," says Senior Pastor Jonathan Cleveland.

Church members also invest time in The Exodus Road. Some have volunteered to help out with local events, and others have volunteered on our DELTA team of undercover investigators. PRC also regularly invites our leadership to speak at their church about the importance of fighting for freedom and justice in the life of faith.

"We've witnessed firsthand the integrity, intentionality, and sustainability of The Exodus Road. They respect victims deeply and cultivate healthy international partnerships. It has been an honor for our faith community to support The Exodus Road." – JONATHAN CLEVELAND,

SENIOR PASTOR OF PULPIT ROCK CHURCH

Your church can make a tangible difference in the fight against human trafficking.

Learn more:

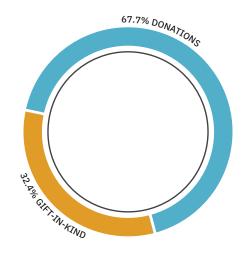
theexodusroad.com/faith-and-freedom

Join Faith & Freedom, a movement of faith communities uniting for the exploited, or host INFLUENCED, a live workshop for parents and teens on online digital safety.





2022 INCOME



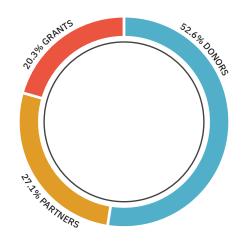
\$3,966,948 Total Income Received

\$2,686,140 Donations Received | 67.7%

\$1,288,212 Gift-In-Kind Received | 32.4%

*Total includes investment loss of \$7,404 (-0.1%)

DONOR OVERVIEW



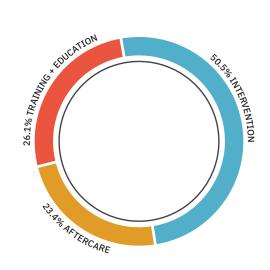
\$2,686,140 Received in Donations

\$1,413,271 Donors* | 52.6% \$726,904 Partners | 27.1%

\$545,965 Grants | 20.3%

*1,821 individual donors

PROGRAM SNAPSHOT

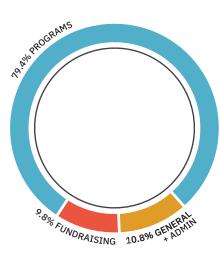


\$1,709,224 Intervention Expenses | 50.5%

\$791,997 Aftercare Expenses | 23.4 %

\$883,381 Training & Education Expenses | 26.1%

2022 EXPENSES



\$3,384,602 Programs | 79.4%

\$460,374 General & Admin | 10.8%

\$417,747 Fundraising | 9.8%

*\$1,288,212 of 2022 expenses were a direct result of Gift-In-Kind donations.

CONSOLIDATED STATEMENT OF ACTIVITIES

SUPPORT & REVENUE		2021 TOTAL	2022 TOTAL
	Contributions	2,335,230	2,140,175
	Grants	736,682	545,965
	Gifts-In-Kind	877,946	1,288,212
	Other Income	77,747	(7,404)
	Support & Revenue Total	4,027,605	3,966,948
EXPENSES			
Program Services			
	Training & Education	209,496.70	883,381
	Intervention	2,513,960.40	1,709,224
	Aftercare	269,352.90	791,997
	Program Services Total	2,992,810	3,384,602
Supporting Activities			
	Fundraising	467,550	417,747
	General & Admin	293,998	460,374
	Suporting Activities Total	761,548	878,121
	Expenses Total	3,754,358	4,262,723
NET ASSETS			
	Change in Net Assets	273,247	(63,022)
	Beginning of Year	764,123	811,990
	End of Year	1,037,370	748,968

Financial Transparency

We take financial responsibility and transparency seriously at The Exodus Road. It's why we have an independent financial audit done every year, and why we track every dollar given and use it where designated. We know your trust in us is as valuable as the money you give.

Platinum Transparency **2023 Candid.**





See Past Reports and Data

Visit our website or scan the QR code to access past financial audits and Freedom Reports.



theexodusroad.com/financials/

On behalf of The Exodus Road's Board of Directors, thank you for empowering rescue!

- ➤ Steve Leigh, Chair
- ► Laura Parker, Vice Chair
- ➤ Soula Parassidis, Secretary
- ➤ Sarah B. Ray, Staff Liaison
- ➤ Ted Rusinoff, Treasurer
- ➤ Nate Griffin
- ➤ Alece Ronzino
- ➤ Hollie Smith

We disrupt the darkness of modern-day slavery by partnering with law enforcement to fight human trafficking crime, equipping communities to protect the vulnerable, and empowering survivors as they walk into freedom.

EIN #46-1384815

Contact us: info@theexodusroad.com

Follow us: @theexodusroad

theexodusroad.com

