



2023

FREEDOM REPORT

ENVISIONING A WORLD IN WHICH HUMANS ARE
NEVER BOUGHT, SOLD, OR EXPLOITED.



The Exodus Road®



This 2023 Freedom Report provides a detailed look at our response to a changing world.

We developed *Equip & Empower Thailand*, a crucial prevention curriculum for school kids in vulnerable communities. Through our partnership with Cellebrite, we continued providing cyber forensics technology to support investigations in Brazil, the Philippines, and Thailand. And we poured our years of expertise into INFLUENCED, a brand-new digital safety curriculum for parents and teens in the U.S., piloting our first presentations in five states.

In 2023, we set organizational records for impact in nearly every area. Last year alone, we assisted law enforcement in freeing 513 survivors of human trafficking while arresting 230 perpetrators. We trained and educated 28,662 citizens and law enforcement officers. We led community awareness events, refined investigative tactics, and doubled the capacity of our aftercare home. In the following pages, you will learn more about how you have contributed to sustaining each of these areas.

Our collective impact in 2023 was astounding, and I am so grateful that you made it possible. You continue to show up to this fight with compassion and tenacity, and you will be the reason we can keep adapting to the challenges facing us as we continue disrupting the darkness of modern-day slavery in 2024 and beyond.

More than 12 years into this work, I am certain:
The Exodus Road is still only getting started.

For Freedom,

Laura Parker
CEO and Co-founder of The Exodus Road

DEAR FREEDOM ADVOCATE,

When I reflect on 2023, I celebrate a year of continuous growth for The Exodus Road—with all of the excitement and challenges that come with that progress.

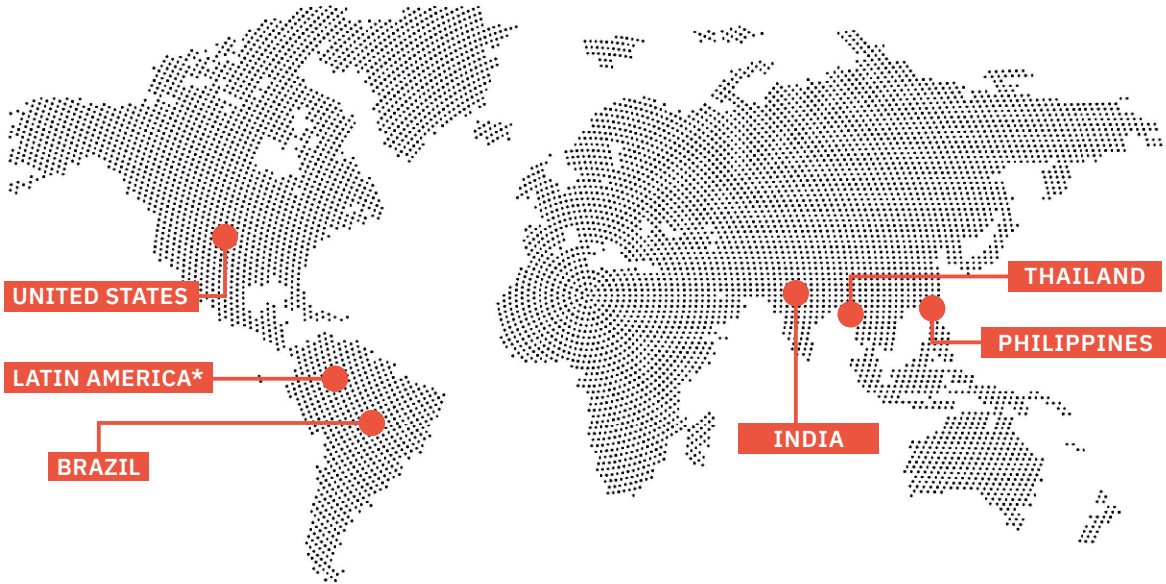
A major trend we have seen is the ongoing adaptation of trafficking to online spaces. We have witnessed this in our work among scamming compounds on the border of Thailand and Myanmar, where vulnerable workers are held against their will and forced to send scam texts to cybercrime victims worldwide.

We have seen this in the myriad cases of online sexual exploitation of children in the Philippines, where a global marketplace for child sexual abuse material is driving the exploitation of an entire generation.

And we have seen this here in the community surrounding our U.S. office, where families face threats to their physical and emotional well-being due to rising online exploitation. In the U.S. alone, more than 36.2 million reports of Online Child Enticement were submitted to the National Center for Missing and Exploited Children in 2023.

So what are we doing about it?

THE EXODUS ROAD'S COUNTRIES OF OPERATION



The Exodus Road disrupts the darkness of modern-day slavery by partnering with law enforcement to fight human trafficking crime, equipping communities to protect the vulnerable, and empowering survivors as they walk into freedom.

2023 was a year of profound impact in our work to combat modern slavery, and it adds to our cumulative impact as an organization that has been fighting this darkness for more than a decade.

*An undisclosed country in Latin America

THE EXODUS ROAD'S ALL-TIME IMPACT**

- ↘ **2,479** men, women, and children freed from human trafficking
- ↘ **1,264** traffickers and perpetrators arrested as a result of our efforts
- ↘ **33,821** citizens and law enforcement officers trained to protect their communities
- ↘ **1,896** survivors supported with aftercare

**The Exodus Road's all-time impact through December 2023



HUMAN TRAFFICKING REPORT // 2023

WE'VE SET A NEW BENCHMARK FOR DATA ON THE IMPACT OF OUR PROGRAMS

The indicators we track in each of our programs inform and direct our strategy as we maximize our ability to bring freedom to the exploited.

Highlighting our commitment to transparency and data-driven decisions, The Exodus Road has significantly expanded the program indicators on which our teams regularly report. This data not only informs our strategy, but also provides actionable insight to the larger anti-trafficking field, as a whole. The graphic on the right represents key findings from our work between January 1 and December 31, 2023, across all six of our countries of operation.

SURVIVOR-FOCUSED DATA AND FINDINGS

513

INTERVENTIONS TOTAL

Number of survivors freed in which TER had a significant role or impact through supplying investigative support, key evidence, critical technology, or substantial funding.

189

Males Freed

323

Females Freed

01

Gender Non-Conforming Individuals Freed

248

Adults Freed

265

Minors Freed

284

Survivors receiving aftercare support directly from The Exodus Road

37

ORGANIZATIONS THAT COLLABORATED WITH ONE OF THE EXODUS ROAD'S AFTERCARE PROGRAMS (NGO, Government, or Community)

68

SURVIVORS RECEIVED LEGAL SUPPORT FROM THE EXODUS ROAD'S STAFF

01

Age of youngest survivor freed in 2023

14

Survivors admitted into TER long-term aftercare

PERPETRATOR-FOCUSED DATA AND FINDINGS

230

ARRESTS TOTAL

Number of perpetrators arrested in which TER had a significant role or impact through supplying investigative support, key evidence, critical technology, or substantial funding.

173

Males Arrested

48

Females Arrested

09

Gender Non-Conforming Individuals Arrested

223

Adults Arrested

07

Minors Arrested

TOP RECRUITMENT METHODS

Ranked by prevalence*

- 01 False job promise
- 02 Social media
- 03 Grooming
- 04 Relationship/marriage
- 05 Violence/threats/kidnapping

TOP CONTROL METHODS

Ranked by prevalence*

- 01 Physical/sexual/psychological abuse
- 02 Adult/minor power dynamic
- 03 False promises/deception
- 04 Excessive working hours
- 05 Lack of control over documents/finances

TOP LEVEL OF RESTRICTION

Ranked by prevalence*

- 01 Full freedom of movement
- 02 Physically free, psychologically limited
- 03 Physical movement severely limited
- 04 Physical movement somewhat limited
- 05 No movement allowed

*Human trafficking cases can involve multiple forms of recruitment, restriction, and locations of exploitation.

LAW ENFORCEMENT INDICATORS

94

SUCCESSFUL CASES TOTAL

Number of cases in which TER had a significant role or impact through supplying investigative support, key evidence, critical technology, or substantial funding.

85

Sex trafficking cases

08

Forced commercial labor cases

01

Organ trafficking cases

61%

Of cases involved evidence collected from social media

Trans-national trafficking cases vs. intra-national trafficking cases.



32

Trans-national

62

Intra-national

279

NUMBER OF LEADS, TIPS, OR EVIDENCE PACKAGES SUBMITTED TO LAW ENFORCEMENT PARTNERS.

EDUCATION INDICATORS

28,662

OFFICERS AND CITIZENS TRAINED

Number of law enforcement officers and citizens in which TER had a significant role or impact through supplying trainings, education events, or resources to combat human trafficking in their communities.

884

Law enforcement trained to combat human trafficking in their communities

15,865

Citizens trained to recognize and report human trafficking in their communities

11,913

Citizens attended live education events focused on preventing human trafficking in their communities

IN ADDITION

3.6M

Reached through online anti-human trafficking education

(Web users & social media engagement)



PARTNERING WITH LAW ENFORCEMENT TO FIGHT HUMAN TRAFFICKING CRIME

THROUGH OUR INTERVENTION PROGRAM, WE TRAIN LOCAL INVESTIGATORS, IDENTIFY VICTIMS OF HUMAN TRAFFICKING, BUILD EFFECTIVE CASES, AND SUPPORT LAW ENFORCEMENT TO FREE SURVIVORS AND ARREST TRAFFICKERS

2023 marked our single most effective year in our intervention work as an organization. Because of our efforts:

513 survivors were freed from human trafficking (248 adults and 265 minors).

230 perpetrators were arrested for their crimes and are being held accountable by law enforcement (223 adults and 7 minors).

PICTURED: A young boy smiles during a pause in a neighborhood cricket match outside of his home in Mumbai's Dharavi slum community.

KEY FINDINGS FROM 2023:

- ↓ The most common form of recruitment our teams encountered was the use of false job promises to ensnare trafficked victims.
- ↓ Physical/sexual/psychological abuse represented the most prevalent form of control exerted by traffickers in the cases our teams worked.
- ↓ In the overwhelming majority of cases, trafficked victims had full freedom of movement, but they experienced some form of psychological coercion or manipulation that kept them captive to their trafficker.

SURVIVORS REPATRIATED TO THAILAND AFTER SEXUAL SLAVERY IN SCAMMING COMPOUND

Forced criminality at scamming compounds in Southeast Asia has become an alarming human trafficking trend.

Individuals from around the world are lured to the region with the promises of lucrative jobs in the tech industry. However, when they arrive at the supposed job site, they are instead forced to work long hours carrying out online scams against potential cyber-victims across the world. They text or message targets under the guise of romantic or financial relationships in order to manipulate money from them.

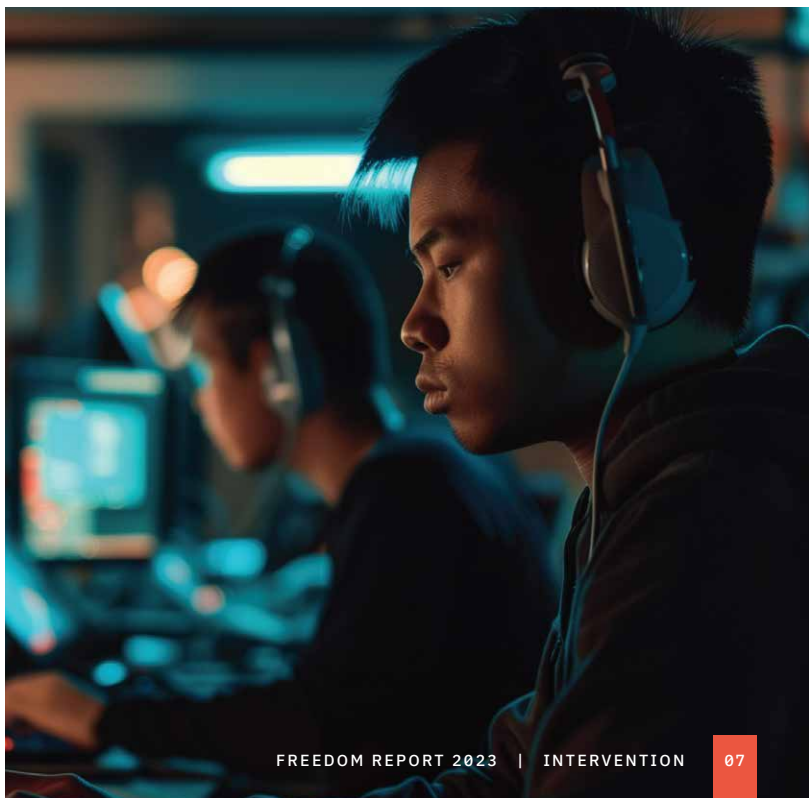
If victims in these compounds do not meet their quotas, they are brutally punished. If they do meet their quotas, they are sometimes rewarded with sexual services from women who are trafficked for sex.

This complex criminal scheme creates a multi-layered type of trafficking, and it is rampant. The United Nations Office on Drugs and Crime (UNODC) estimates that just in Cambodia, this industry may be generating as much as \$12.5 billion

in profits annually. The International Organization for Migration (IOM) estimates that at least 120,000 people are being exploited in this way. You may hear this trend referred to in the news as the rise of “pig butchering” scams.

Our teams in Asia have been learning how to engage with these developing cases, even offering briefings to U.S. officials on how these scamming compounds are changing the face of exploitation. In one case, our Thai staff collaborated with another leading anti-trafficking nonprofit over several months to repatriate four Thai women who were lured to Myanmar and forced to provide sexual services at a scamming compound.

**Image representative*



A RING OF HIGH-LEVEL SEX TRAFFICKERS ARRESTED IN LATIN AMERICA, ONE SURVIVOR RECEIVING PSYCHOLOGICAL CARE

The Exodus Road team was invited by high-level law enforcement officials from two countries to investigate a sophisticated sex trafficking ring in Latin America.

The ring catered to clients from around the world, and the criminal operation was powerful enough to have some law enforcement officials held in their sway.

The Exodus Road had to operate with the utmost care and delicacy as they spent over a year building a case file full of actionable evidence.

One of the key players in this case was one of The Exodus Road's female investigators. She infiltrated areas that would have been more difficult for male colleagues to access. Her careful intelligence-gathering proved crucial in the case's development.

Women who were trafficked through this network were often controlled through psychological manipulation, debt bondage, and the use of sedating psychoactive drugs. As they were trafficked for sex to men from far away, their mental health suffered tremendously.

Despite its complexities, The Exodus Road delivered enough detail that officials could act. Internationally collaborating law enforcement forces were able to arrest a network of traffickers.* The ring's members are now in jail awaiting justice. After over a year of persistence, the case's outcome is a testament to the effectiveness of this cross-cultural partnership.

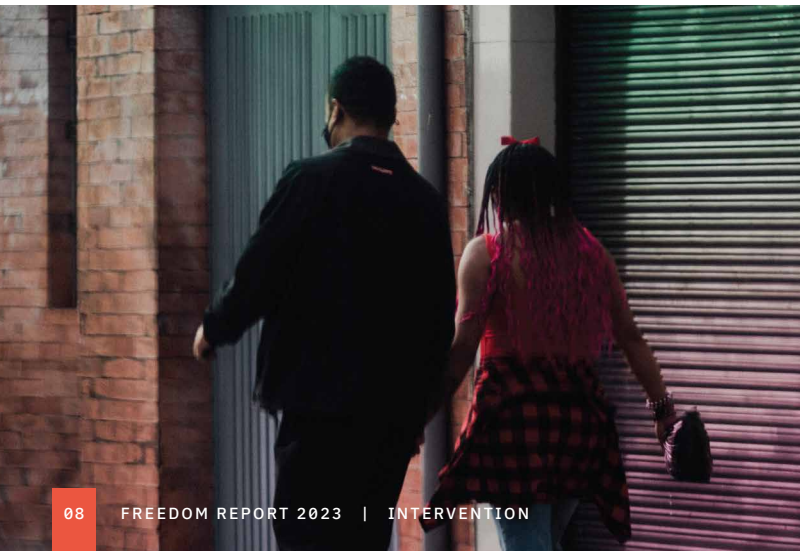
Meanwhile, many of the women who had been trafficked by these perpetrators struggled to see their exploitation and accept help — a common situation for survivors who have been deeply traumatized, abused, and manipulated.

One woman was able to see clearly: *I was harmed. I need help.*

Thankfully, The Exodus Road was able to provide her with psychological support and counseling as she builds a new life.

*Exact number withheld for security purposes.

**Image representative



TWO VICTIMS SPARED IN THE EXODUS ROAD'S FIRST ORGAN TRAFFICKING CASE IN THE PHILIPPINES

A man and a woman in the Philippines have been spared from having their kidneys trafficked! Two women who planned to sell and profit from the victims' organs have been arrested.

This case came to The Exodus Road because of a survivor's courage. A local media organization in the Philippines created a documentary about organ trafficking. In the production process, a survivor whose organ was illegally taken and sold shared information about an illicit organ trafficking business. The media outlet contacted authorities, who reached out to The Exodus Road and asked for support on the case.

The perpetrators were promising vulnerable people that if they gave up kidneys, they would receive significant payment. But after the operation to remove the organs was complete, the traffickers would sell the kidneys and keep the funds. When the victims tried to claim the payment they had been promised, the traffickers threatened them into silence.



The Exodus Road's Philippines team helped law enforcement plan an intervention mission, and accompanied them to the clinic for logistical support. During the intervention at the hospital, law enforcement interrupted the exploitation of a man and a woman who had been tricked into surrendering their kidneys before the surgeries took place. The two female traffickers were arrested.

This was The Exodus Road's first direct involvement in an organ trafficking case. Although this is not a common form of trafficking, organ trafficking does happen, and your support is allowing us to expand into bringing justice to this dark industry. Thank you!

**Image representative*



OPERATION QUARRY | OCTOBER 2023

24 MEN IN BRAZIL FREED FROM OPPRESSIVE LABOR TRAFFICKING IN QUARRIES

Multiple agencies collaborated to inspect suspicious quarry sites throughout northern Brazil.

The law enforcement officers were equipped through The Exodus Road's *Traffickwatch Academy*, an immersive anti-trafficking curriculum created uniquely for Brazilian police. They were also equipped with Universal Forensic Extraction Devices (UFEDs) generously donated by Cellebrite, a key technology partner of The Exodus Road. They knew immediately that what they saw was modern-day slavery.

The men in the quarries were forced to work long, exhausting shifts without appropriate protective gear or tools. They slept in sheds, mostly exposed to the weather, and did not have clean spaces to prepare food. Even the paperwork defining their employment contracts was inadequate.

Officials spoke with the men, hearing about their experiences, explaining their rights to them, and freeing them to pursue employment that would honor their dignity. As the people operating the work sites are penalized, damages will be paid to the men who were exploited.

These survivors of labor trafficking are free from a potentially life-threatening work environment because of your support as part of The Exodus Road's community.

PICTURED: *The oppressive living conditions experienced by survivors at the rock quarry. Photo taken by Brazilian law enforcement.*

INTERNATIONAL RING OF TRAFFICKERS ARRESTED IN INDIA AFTER TIP ABOUT YOUNG BANGLADESHI GIRL

Our team in India received word of the exploitation of Sadia.* Upon investigation, The Exodus Road operatives located a 15-year-old girl from Bangladesh being trafficked and sold for sex.

She bravely told our investigators that she had been kidnapped and the trafficker had threatened to kill her if she revealed the truth to the police.

As our team worked with local law enforcement to coordinate an intervention operation for Sadia, they quickly realized she was not alone. Instead, she was caught in a large international trafficking operation.

After significant planning, a team of more than 40 officers conducted joint raids on more than five brothels simultaneously. This rescue was a highly coordinated effort to take down the ring, and involved dozens of Indian law enforcement agencies.

The raids were successful, resulting in freedom for more than a dozen young women, in addition to Sadia*.

As a result of the raids, all the survivors are now receiving care at a government safe house and the ring of traffickers are in jail. If convicted, the traffickers will serve many years in prison.

**Name representative*

***The work of supporting law enforcement to unravel criminal gangs is extremely dangerous. For this reason, we are not stating exact numbers.*

****Image representative*





PICTURED: The Exodus Road's Philippines' team on the site of a community anti-trafficking education event in a neighborhood outside metro Manila.

EQUIPPING COMMUNITIES TO PROTECT THE VULNERABLE

THROUGH OUR TRAINING & EDUCATION PROGRAM, WE EQUIP NATIONAL POLICE, NGO PRACTITIONERS, STUDENTS, AND LOCAL COMMUNITIES WITH QUALITY COUNTER-TRAFFICKING RESOURCES

Our impact through training and education in 2023:

28,662 total officers and citizens were trained to combat human trafficking in their communities.

884 law enforcement were trained through The Exodus Road's tailored anti-trafficking curriculum.

15,865 citizens were trained to recognize, report, and prevent human trafficking.

11,913 people attended live education events focused on preventing human trafficking in their communities.

3.6 M directly engaged with online anti-trafficking education (web and social media engagement).

EDUCATION IS PREVENTION

INITIATIVES AROUND THE WORLD



EQUIP & EMPOWER THAILAND

Thailand is the longest standing country of operation for The Exodus Road, allowing our response to the issue of trafficking to mature and grow. One aspect of that growth has been the development and launch of a new prevention education initiative: *Equip & Empower Thailand*. *Equip & Empower* is a program designed to educate and support school-aged kids in some of the most vulnerable provinces of northeastern Thailand.

Development of the curriculum required careful cross-cultural collaboration with experts who could design material uniquely fitted to Thai cultural and educational contexts. The curriculum features law enforcement experts, social workers, and Thai survivors of human trafficking who share their stories and offer candid insights to vulnerable youth.

In 2023, our team held four live, in-person *Equip & Empower* events for school-age kids in Thailand. Survivor volunteers receiving care at The Exodus Road's Freedom Home, our aftercare shelter for adult survivors of human trafficking in Thailand, were even able to help facilitate these in-person events. These moments brought human trafficking prevention to a population urgently needing it, resulting in safer futures for vulnerable kids.



COMMUNITY EVENTS IN THE PHILIPPINES BRING AWARENESS AND EDUCATION TO EXPLOITED POPULATIONS

Our team in the Philippines continues to implement trafficking prevention education to communities with children facing dire vulnerability to sexual exploitation. In events held within at-risk neighborhoods, children and families learned about the inherent worth of a child and the need for parental and community proactivity in avoiding exploitation — especially online. In 2023, the Philippines retained its status as a global hotspot for OSEC (Online Sexual Exploitation of Children) related crimes – a designation it has held since the early 2010s. At awareness events held in collaboration with law enforcement and community NGO partners, parents were trained on their mandate as caregivers to protect children and equipped with the knowledge to do so.

Families have been both eager and receptive. In just two of our trainings near Angeles City our team educated over 800 community members.



PUBLIC AWARENESS CAMPAIGN WITH MODEL AND INFLUENCER, THAILA AYALA, REACHES OVER 6 MILLION

Brazilian actor, model, and influencer Thaila Ayala generously gave voice to a representative story of a trafficking survivor through a video intended to raise awareness about human trafficking. Filmed in Portuguese and subtitled in English, the piece was collaboratively posted on Thaila's and The Exodus Road's Instagram accounts during Human Trafficking Prevention Month in January. The campaign sparked significant media coverage, propelling the video to 6 million views across multiple channels. We're so thankful for Thaila's passion for combatting and preventing exploitation in Brazil!



**BRAND
NEW IN
2023!**

INFLUENCED

ENDING

EXPLOITATION

IN

YOUR

DIGITAL

WORLD



ANNOUNCING INFLUENCED: ENDING EXPLOITATION IN YOUR DIGITAL WORLD

Our response to the ongoing epidemic of online child exploitation in the U.S.

In 2023, the National Center for Missing and Exploited Children (NCMEC) reported more than 36.2M tips of online child enticement in the U.S. In the States, 80% of child sex crimes now begin on social media, and yet only 15% of parents are confident they know what their child does online.

Human trafficking and digital exploitation are inextricably linked. We set out to urgently respond.

That's why we designed and launched **INFLUENCED™**, a multi-format suite of educational products for parents and teens designed to protect young people from online exploitation.

Through in-person events, online resources, virtual courses, and video-based curriculums for the classroom setting, **INFLUENCED™** helps parents and youth better understand the digital habits of Gen-Z, the realities of online exploitation, the ramifications of those dangers, and the practical action steps that can be taken to enjoy safer connections online.

The first pilot events for **INFLUENCED™** took place during the second half of 2023, and the feedback we received was astounding: 100% of parent participants recommended **INFLUENCED™** to other parents.

KEY ONLINE EXPLOITATION FACTS:

Over **80%** of child sex crime starts on social media.

Studies show that **40-60%** of teens admit to sexting.

40% of kids (ages 9-14) report having chatted online with a stranger.

Sextortion is now **the fastest growing crime** against children in the United States.

61% of The Exodus Road's intervention cases in 2023 involved evidence of human trafficking gathered on a social media platform.

As a global nonprofit regularly combatting online exploitation within human trafficking crime, we are uniquely positioned to guide parents and children to a safer online world.

We fully anticipate, and are already seeing, **INFLUENCED™** continue to meet the urgent need for response to the epidemic of online exploitation in 2024 and beyond.

READY TO EXPERIENCE INFLUENCED?



Scan the Q.R. or visit influenced.org/academy to gain access to Influenced Parent Academy, our video-based version of the curriculum.

AFTERCARE



PICTURED: Survivors living at The Exodus Road's Freedom Home in Thailand engage with social workers presenting on the topic of sexual health and well-being.

EMPOWERING SURVIVORS AS THEY WALK INTO FREEDOM

THROUGH OUR AFTERCARE PROGRAM, WE SERVE SURVIVORS USING A TRAUMA-INFORMED APPROACH AND WORKING IN COLLABORATION WITH OTHER NGO PARTNERS

Our impact through aftercare in 2023:

284 survivors received aftercare support directly from The Exodus Road.

14 survivors were admitted into The Exodus Road's residential aftercare home.

68 survivors received legal support from The Exodus Road's Staff.

37 organizations collaborated with The Exodus Road's aftercare programs.

CAPACITY TO SERVE SURVIVORS OF SEXUAL EXPLOITATION IN THAILAND HAS DOUBLED

Since opening its doors in December of 2021, Freedom Home has consistently encountered more needs than it is able to meet.

In particular, our aftercare staff report a continuous need for a true continuum of care. That spectrum includes acute short-term care for the days and weeks immediately following a survivor’s exit from exploitation, as well as residential care with the goal of reintegration over the span of years.

In September of 2023, after months of careful preparation, our second Freedom Home opened its doors to survivors. This expansion allowed us to double our capacity, supporting both short-term and long-term needs for young female survivors of sexual exploitation. Both homes were immediately brought to near full capacity, growing our vibrant community of compassionate staff and mutually supportive young survivors.

This expansion further established The Exodus Road as a go-to referral site for multiple Thai government agencies and other NGOs in the area.

PICTURED: The entryway to The Exodus Road’s second Freedom Home location in Thailand.

CAREER PATHS FOR SURVIVORS WE HAVE SERVED AT FREEDOM HOME

A few of the jobs survivors have started during and after their time at Freedom Home include:

- Mechanic
- Baker
- Insurance Sales Officer
- Nail Technician
- Cook
- Nurse Assistant

CORE PROGRAMS AT FREEDOM HOME

The needs of every survivor who walks through Freedom Home’s doors are multi-faceted and unique. We have developed a network of resources to support holistic recovery based on individual needs. That can include:

- Trauma therapy
- Art and music therapy
- Support in coordinating medical care
- Counseling and advocacy through court cases
- English classes
- Yoga
- Support in completing education
- Job skills and vocational training
- Life skills
- Childcare and parenting support
- Cooking and baking





KHUN BAM

Khun Bam, a social worker at Freedom Home, has worked there since it opened in December 2021.

Before joining The Exodus Road’s staff, she was a social worker serving with vulnerable populations who have experienced trauma, including displaced individuals from Laos.

Khun Bam has become a trustworthy listening ear to residents at Freedom Home.

Som (a pseudonym), one of Freedom Home’s first residents, reflects on how Bam has helped her:

“BAM IS REALLY GOOD TO ME. WHEN I HAVE PROBLEMS, I ALWAYS COME TO HER AND ASK FOR ADVICE. SHE ASKS ME QUESTIONS TO SEE, DO I HAVE CHOICES THAT I CAN CHOOSE? THEN I CAN MAKE MY OWN DECISION FOR THAT SPECIFIC PROBLEM.”

Khun Bam says that one of the most meaningful things she has experienced in her work with Freedom Home is being present with survivors when they receive difficult medical news. She attends medical appointments with these young women, and she has provided a caring presence for several survivors when they were diagnosed with HIV/AIDS. Being able to sit with the survivors in those hard moments and offer solidarity has been deeply meaningful for her.

Your support ensures front line social workers like Khun Bam can continue to serve survivors.



After being groomed and lured into exploitation by predators posing as friends, Jitra (not her real name) was trafficked for several months before police intervened.

She was taken to a government safe house, where she stayed for a year. Our social workers then brought her to Freedom Home, where she has been the youngest resident.

Because of what she has been through, Jitra lives with profound lasting effects of trauma. But with the support of The Exodus Road's community, she is able to live in the peaceful environment of Freedom Home as she recovers. Jitra is back in school, making friends, and receiving trauma counseling.

*Name and image representative

HELLO, MY NAME IS JITRA.*

I am 17 years old. When I was 14 years old, I was extremely attached to my friends, and I often went out at night with them. My parents always warned me, but because I was stubborn, I did not listen to them.

One day, my friends picked me up and took me to a public park. They physically abused me.

They said to me, "You must go to work," and the work they meant was prostitution. They said that if I did not go, they would kill me.

I was very scared, so I agreed to go with them without saying goodbye or telling my parents. I went to another province with one of my friends.

When I arrived, the mamasan Aunt Jane immediately forced me to work. I had no choice.

At Freedom Home, I'm very happy. I have experienced a lot, including going to the beach and seeing the bright world outside. I like it a lot when the staff does activities and plays games with me. It really helps me relax and relieves stress. I also have one close friend named Valli. Valli likes to ask me to listen to music, and we like to buy snacks to eat together. When I'm sad, Valli can always make me smile.

I promise to study hard and be a good kid. I love all of you very much.

SNAPSHOTS OF AFTERCARE AROUND THE WORLD



LATIN AMERICA: COMPASSIONATE COUNSELING

Our staff psychologists have stepped into case management and trauma counseling for survivors who are newly freed from exploitation.

One of our team members says: “As a psychologist, I have supported law enforcement with interviews to survivors. Another significant part of my work is supporting the life projects of some of the survivors so that they can get back to society and be clear about what they want for the future.

I LOVE THE IDEA OF CONTINUING TO PAINT COLORS ON THE EMPTY CANVASES THAT REMAIN IN THE HEARTS OF SURVIVORS.”



THE PHILIPPINES: 7 YOUNG SURVIVORS PROVIDED WITH A DIGNIFIED HOME

When home is the site of a child’s sexual abuse and exploitation, it is not safe to send them back after law enforcement intervenes in their case. They need somewhere safe to heal.

In the Philippines, we have partnered with carefully vetted aftercare organizations to support survivors of trafficking once they are free from abuse. Seven precious kids who were removed from sex trafficking are now living in a nurturing environment at one of these safe houses. The Exodus Road’s team continues to follow up with them, providing support as needed to ensure that the children have ongoing support that meets their needs.

**Images representative*





THE EXODUS ROAD IN THE NEWS

THE EXODUS ROAD COMMENDED BY *STOP THE TRAFFIK* FOR THEIR TRAFFIK ANALYSIS HUB PARTNERSHIP

The designation was given during the first-annual Data to Disrupt Trafficking Awards.

The feature highlighted the way that The Exodus Road’s investigative teams have been able to use Traffik Analysis Hub’s extensive database to better pinpoint trafficking hotspots. The Exodus Road has also contributed to the database, sharing information their teams have gathered through industry-leading investigative practices in Thailand, India, Latin America, the Philippines, and the United States.

“The Exodus Road joined Traffik Analysis Hub because it was the largest global repository of multiple sources of human trafficking data. As an organization, we were interested in both contributing to and accessing data in a user-friendly tool,” said Andrew Hoskins, The Exodus Road’s Vice President of International Programs.

“We voluntarily modified our internal data collection tools to match Traffik Analysis Hub’s filter categories, but the process was fairly seamless. Traffik Analysis Hub worked to minimize manual data entry. The process was a win-win and even resulted in us improving our M&E [monitoring and evaluation] capacity.”

Stop The Traffik highlighted one of the most significant outcomes from this kind of detailed data: a case from The Exodus Road in Asia that led to the arrest of five traffickers and the recovery of 39 women who were being trafficked for sex. The case led to major disruption of a notorious red light district.

THE EXODUS ROAD SUPPORTS KIDS ONLINE SAFETY ACT (KOSA) FOCUSED ON DIGITAL HEALTH AND WELL-BEING FOR CHILDREN

The Exodus Road announced their support for the Kids Online Safety Act (KOSA).

The U.S. bipartisan bill, introduced by Senators Richard Blumenthal (D-CT) and Marsha Blackburn (R-TN), was created in response to growing concerns for children's well-being amid skyrocketing exploitation and mental health crises tied to online activities.

The Exodus Road has reported a significant rise in digital exploitation within the trafficking cases they successfully investigate. In fact, 61% of their 2023 cases that resulted in intervention by law enforcement included evidence of exploitation found on social media. These findings are consistent with data reported by other entities in the United States.

KOSA seeks to improve safety for kids by requiring “platforms to make safety the default and to give kids and parents tools to help prevent the destructive impact of social media.” The bill also seeks to ensure “that parents and policymakers can assess whether social media platforms are taking meaningful steps to address risks to kids.”

In support of the bill, The Exodus Road's CEO and Co-founder, Laura Parker, added her endorsement to a Child Protection Letter co-signed by 130 organizations, including the National Criminal Justice Training Center (NCJTC), the American Academy of Pediatrics (AAP), and the National Center on Sexual Exploitation (NCOSE). The letter featured endorsements from 20 survivors of child exploitation and called on the Senate to “bring a package of complementary child protection bills to the floor for a vote.” Organized by NCOSE, the Kids Online Safety Act is one of five bills supported by co-signees of the letter.

Parker say, “We have heard heartbreaking testimonials from parents who have lost children to the dangers of online platforms. We see this reality in every country we work in, and it's a critical safety issue we must address intentionally.

KOSA ISN'T ABOUT CURBING RIGHTS OR FREEDOMS; IT'S ABOUT BUILDING A SAFER DIGITAL WORLD WHERE CHILDREN CAN LEARN, CONNECT, AND GROW WITHOUT THE LOOMING THREATS THAT CURRENTLY PERVADE THESE SPACES, THE EXODUS ROAD IS CALLING ON LAWMAKERS TO PROTECT CHILDREN DURING CRITICAL YEARS OF DEVELOPMENT.”

**-LAURA PARKER, CEO
THE EXODUS ROAD**



THE EXODUS ROAD'S INDIA COUNTRY DIRECTOR SHYAM KAMBLE RECEIVES PRESTIGIOUS MOTHER TERESA MEMORIAL AWARD

The award's past recipients include individuals such as the Dalai Lama (2010), Malala Yousafzai (2012), and Dr. Anthony Fauci (2020).

The Mother Teresa Memorial Awards ceremony is held annually by the Harmony Foundation. It is the only event of its kind that is officially recognized by the Superior General of the Missionaries of Charity, Kolkata. The award ceremony was held on November 26, 2023, at Taj Santacruz in Mumbai, India, and this year's theme was "Humanity in Action." The Harmony Foundation stated that Kamble was awarded "for his tireless efforts to rescue trafficked women and children in India, saving countless lives and inspiring change in the fight against human trafficking."

This recognition honored Kamble's 25 years of anti-trafficking work at both governmental and grassroots levels. Through his career combating trafficking, Kamble has led initiatives resulting in freedom for more than 2,400 survivors of sex trafficking across India. Shyam Kamble joined



PICTURED LEFT TO RIGHT: Lead India Social Worker*, Matt Parker (Co-founder and Chief Investigative Officer), Shyam Kamble (India Country Director), India Investigator*, Asia Regional Director*.

The Exodus Road in 2014, bringing with him a wealth of experience to the organization. In addition to leading The Exodus Road's India investigative teams, Kamble serves on the organization's global International Advisory Board. He recently completed a term as the Board's Vice-Chair.

"I WANT TO DEDICATE THIS AWARD TO THE EXODUS ROAD GLOBAL FAMILY. THANK YOU TO EVERYONE WHO HAS CONTRIBUTED TO OUR WORK IN INDIA AND HELPED US TO FIND SO MANY WHO NEED RESCUE."
- SHYAM KAMBLE, INDIA COUNTRY DIRECTOR

In the eight years that Kamble has served with The Exodus Road, he has supported law enforcement in freeing 801 survivors of trafficking and arresting 698 perpetrators. He has led the growth of The Exodus Road India Foundation, and currently serves as Chair of the Foundation's board.

Kamble has previously received three different awards from the Indian government. He has also been placed on an advisory board as a consulting member for law enforcement in his state. The Mother Teresa Memorial Award is the latest recognition of his laudable justice work.

*Names obscured for security.



FEATURED PLATINUM MEMBER: NOW HEALTHCARE RECRUITING



Founded in 2012, NOW Healthcare Recruiting is a primary source for healthcare groups to find high-quality, permanent Nurse Practitioner and Physician Assistant candidates. In 2016, the company became the No. 1 nurse-practitioner search firm in the US for permanent placements, according to the United States Bureau of Labor Statistics.

As a platinum member of *Free World Business Alliance*, NOW Healthcare Recruiting donates more than 10% of their profits to The Exodus Road — continuing to build on a relationship of support spanning several years.

“After learning about the work The Exodus Road is doing around the world to help free people trapped in human trafficking, the decision to join the alliance was easy,” said David Wolfe, the founder and CEO of NOW Healthcare Recruiting.

“WE ARE A COMPANY THAT CENTERS ON PEOPLE AND PROPELLING THEIR FUTURES; THE EXODUS ROAD DOES THIS ON A CRITICAL LEVEL.”

NOW Healthcare’s partnership with The Exodus Road in 2023 included hosting a special webinar for their staff on human trafficking awareness for healthcare professionals. Specialized training is a key benefit for all platinum-level *Free World Business Alliance* partners.

FREE WORLD BUSINESS ALLIANCE

PARTNERING FOR A WORLD MADE MORE FREE

In 2023, The Exodus Road launched a special partnership program for businesses who want to formalize their commitment to the value of fighting exploitation.

Free World Business Alliance is an alliance of businesses actively standing against child exploitation and human trafficking in our communities, our supply chains, and our world. With several partnership tiers available, businesses of any size and means are welcome to join in fueling freedom.

YOU CAN LEARN MORE AT
THEEXODUSRoad.COM/FREE-WORLD-BUSINESS-ALLIANCE

FEATURED PLATINUM MEMBER: 5DAYDEAL



5DayDeal® was founded in 2013 with three key ambitions in mind: Help Creatives. Help Creators. Help Charity.

By offering discounted photography and video course bundles and donating 10% of gross revenue to charity, 5DayDeal has contributed over \$3,000,000 to nonprofits worldwide.

Led by husband and wife Griffin and Valerie Stewart (CEO and COO, respectively), 5DayDeal has donated more than \$200,000 to The Exodus Road, alone.

“As parents to three amazing daughters, our hearts break for those in modern-day slavery of all kinds. We have supported The Exodus Road since 2016, and are thankful for the work they do to free those in slavery and help arrest perpetrators.

WE HAVE WATCHED AND ADMIRERD AS THEIR TEAM HAS WORKED HARD TO ENACT SYSTEMS AND PROCESSES THAT HAVE ALLOWED INCREASED REACH AND IMPACT AROUND THE WORLD.” - GRIFFIN STEWART

As of 2024, Griffin has joined as a Board Member for The Exodus Road U.S., further demonstrating his commitment to the cause of freedom.

EVERYDAY ADVOCATE:

MEET SAMARA

When Samara heard about human trafficking at a Remedy Drive concert, she was just a teenager. But she knew she had to do something.

So Samara started a movement.

Through her local Connecticut Girlscout Troop, Samara began raising awareness and funds. She designed flyers to hand out. She started making bracelets and keychains with foundational words like “hope” and “protect.”

Samara’s efforts have raised over \$2,500 so far for the work of The Exodus Road!

Samara says this:

“I BELIEVE REAL TINY RIPPLES CAN CREATE A TIDAL WAVE TO CRUSH THIS HEINOUS CRISIS.”

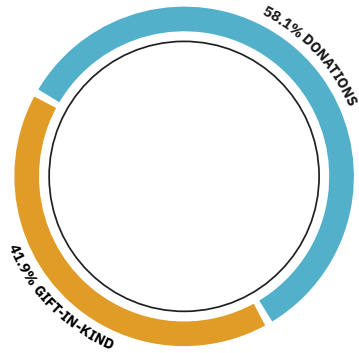
She has encouraged and inspired us so much, embodying the truth that every single one of us has a part to play in creating a more free world.



Samara

EVERYDAY ADVOCATE

2023 INCOME

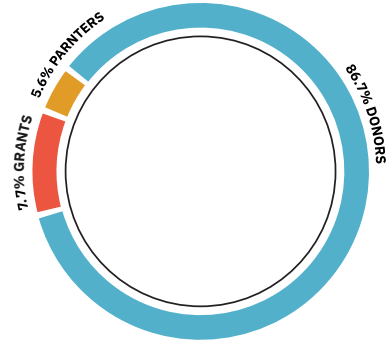


\$4,633,814 TOTAL INCOME RECEIVED

- \$2,691,180** DONATIONS RECEIVED | 58.1%
- \$1,942,634** GIFT-IN-KIND RECEIVED* | 41.9%

* Gift-in-kind includes crucial softwares, technologies, and awareness campaigns that significantly empower The Exodus Road programs.

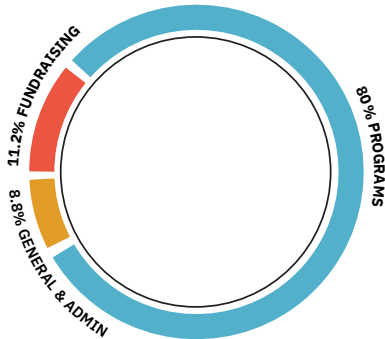
DONOR OVERVIEW



\$2,691,180 RECEIVED IN DONATIONS

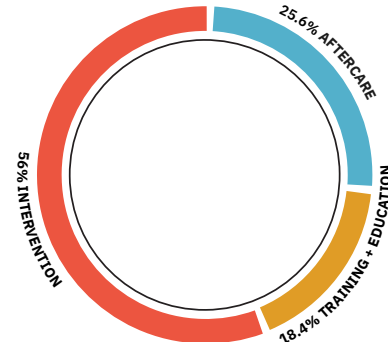
- \$2,333,344** DONORS** | 86.7%
- \$151,333** PARTNERS*** | 5.6%
- \$206,503** GRANTS**** | 7.7%

2023 EXPENSES



- \$3,884,464** PROGRAMS | 80.0%
- \$427,923** GENERAL & ADMIN | 8.8%
- \$544,512** FUNDRAISING | 11.2%

PROGRAM SNAPSHOT



- \$994,423** AFTERCARE EXPENSES | 25.6%
- \$714,741** TRAINING & EDUCATION EXPENSES | 18.4%
- \$2,175,300** INTERVENTION EXPENSES | 56.0%

**Donors: Individual households that contribute gifts.

***Partners: For-profit companies and non-profit organizations that support our work

****Grants: Funding received from government entities and grant-making foundations.

2023

CONSOLIDATED STATEMENT OF ACTIVITIES

SUPPORT AND REVENUE	2022 TOTAL	2023 TOTAL
CONTRIBUTIONS	\$2,140,175	\$2,484,677
GRANTS	\$545,965	\$206,503
GIFTS-IN-KIND	\$1,288,212	\$1,942,634
OTHER INCOME	(\$7,404)	\$1,005
SUPPORT & REVENUE TOTAL	\$3,966,948	\$4,634,819
EXPENSES	2022 TOTAL	2023 TOTAL
PROGRAM SERVICES		
TRAINING & EDUCATION	\$883,381	\$714,741
INTERVENTION	\$1,709,224	\$2,175,300
AFTERCARE	\$791,997	\$994,423
PROGRAM SERVICES TOTAL	\$3,384,602	\$3,884,464
SUPPORTING ACTIVITIES		
FUNDRAISING	\$417,747	\$544,512
GENERAL & ADMIN	\$460,374	\$427,923
SUPPORTING ACTIVITIES TOTAL	\$878,121	\$972,435
EXPENSES TOTAL	\$4,262,723	\$4,856,899
NET ASSETS	2022 TOTAL	2023 TOTAL
CHANGE IN NET ASSETS	(\$63,022)	(\$149,610)
BEGINNING OF YEAR	\$811,990	\$625,598
END OF YEAR	\$748,968	\$475,988

FINANCIAL TRANSPARENCY

We take financial responsibility and transparency seriously at The Exodus Road. It's why we have an independent financial audit completed every year, and why we track every dollar given and use it where designated. We know your trust in us is as valuable as the money you give.



SEE PAST REPORTS AND DATA

Visit our website or scan the QR code to access past financial audits and Freedom Reports.

THEEXODUSRoad.COM/FINANCIALS



We disrupt the darkness of modern-day slavery by partnering with law enforcement to fight human trafficking crime, equipping communities to protect the vulnerable, and empowering survivors as they walk into freedom.

ON BEHALF OF THE EXODUS ROAD'S CURRENT BOARD OF DIRECTORS,
THANK YOU FOR EMPOWERING RESCUE!

- ↳ Ted Rusinoff, Chair
- ↳ Laura Parker, Vice-Chair
- ↳ Alece Ronzino-Pelton, Secretary
- ↳ Nate Griffin, Treasurer
- ↳ Edwin Desamour
- ↳ Steve Leigh
- ↳ Craig Morgan
- ↳ Addie Murdock
- ↳ Soula Parassidis
- ↳ Hollie Smith
- ↳ Griffin Stewart
- ↳ Allen Tate

CALL OR TEXT ANYTIME
(719) 941 - 9755

WEB
theexodusroad.com

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EMPOWER FREEDOM WITH A GIFT TODAY



Your donation is secure and you can trust that it will help bring freedom and justice to victims of human trafficking!



EIN #46-1384815